

06-CV-00099-M1SC

Document 5-7

Filed 02/24/2006

Page 2 of 67

Case 2:06-cv-00099-RSM

NOTICE OF REMOVAL

Pursuant to 28 U.S.C. §§ 1332 and 1446, as amended in relevant part by the Class Action Fairness Act of 2005, defendants Doubleday & Company, Inc. ("Doubleday") and Random House, Inc. ("Random House") (collectively "Defendants") hereby remove to this Court the above-styled action, pending as Case No. BC346567 in the Superior Court of the State of California for the County of Los Angeles ("the State Court Action"). As grounds for removal, Defendants states as follows:

Factual Background

- 1. On January 27, 2006, Plaintiffs Garrett Hauenstein and Jean Taylor (collectively "Plaintiffs") filed the State Court Action in the Superior Court of the State of California for the County of Los Angeles.
- 2. Defendant Random House was served with a summons and complaint ("Cmplt.") on February 6, 2006. Defendant Doubleday has not yet been served in this action.
- 3. The complaint arises out of the publishing and marketing of the book "A Million Little Pieces" (the "Book") written by defendant James Frey. (Cmplt. ¶ 31).
- 4. Plaintiff's complaint contains five counts, which seek relief against Defendants for alleged violations of the Consumer Legal Remedies Act (Count I), for Unfair Business Practices (Count II), for violations of the Business and Professions Code Section 17500 (Count III), for Negligent Misrepresentation (Count IV), and for Fraud (Count V).
- 5. Plaintiffs are both citizens of the State of California. (Cmplt. ¶¶ 9-10).
- 6. Defendant Random House is a corporation organized and existing under the laws of the State of New York, with its principal place of business in New York, New York, and thus is a citizen of New York for these purposes.

-

12 13

14

15

16

17

18 19

20

21

22 23

24

25

26

27

28

- Defendant Doubleday is a corporation organized and existing 7. under the laws of the State of New York with its principal place of business in New York, New York, and thus is a citizen of New York for these purposes.
 - Defendant Frey is a citizen of the State of New York.
- 9. Plaintiffs seek to pursue their claims on behalf of a class of California residents who purchased the Book "from the time it was initially published through the present." (Cmplt. ¶ 32).

Federal Jurisdiction under the Class Action Fairness Act

- Application of CAFA. The Court has original jurisdiction of this 10. case pursuant to the Class Action Fairness Act of 2005 ("CAFA" or "the Act"). CAFA creates federal jurisdiction over lawsuits in which "the matter in controversy exceeds the sum or value of \$5,000,000, exclusive of interest and costs, and is a class action in which . . . any member of a class of plaintiffs is a citizen of a State different from any defendant," and the number of members of all proposed plaintiff classes exceeds 100. 28 U.S.C. § 1332(d)(2)(A) and (d)(5). As explained below, each of these criteria are met here.
- Amount in Controversy. The aggregate amount in controversy in 11. this case exceeds \$5,000,000, exclusive of interest and costs. Plaintiffs seek to recover under California's Consumer Legal Remedies Act, for Unfair Business Practices and for violations of the Business and Professions Code Section 17500. In addition, Plaintiffs seek to recover for Negligent Misrepresentation and for Fraud. In addition to injunctive relief seeking to have defendants enjoined "from engaging in similar unlawful acts or practices in the future," Plaintiffs seek "all ascertainable

CAFA applies to any action commencing on or after February 18, 2005 – the date when CAFA was enacted. See CAFA § 9 ("The amendments made by this Act shall apply to any civil action commended on or after the date of enactment of this Act.")

Defendants deny that Plaintiffs have stated a claim or that certification of a statewide or nationwide class would be appropriate. Defendants further deny that Plaintiffs or any putative class member is entitled to any relief whatsoever.

amounts, losses, refunds, including the purchase price paid for A Million Little Pieces,
and statutorily permissible damages, attorneys' fees, expenses, and costs." (Cmplt. pp.
18). Based on estimates of sales of the Book in California, the amount in controversy
in this action exceeds the \$5,000,000 threshold. (Declaration of Donald Weisberg,
Exhibit A hereto, at § 6.) The Book was sold in both a hardcover edition (with a
suggested retail price of \$22.95) and a paperback edition (with a suggested retail price
of \$14.95). Id. at ¶ 4. More than an estimated 26,000 hardback copies of the Book
were sold to consumers in California. Id. at ¶ 5. More than an estimated 350,000
paperback copies were sold to consumers in California. Id. These figures suggest that
in excess of \$5,000,000 is at issue in this case.

- Citizenship of the Parties. There is diversity of citizenship 12. between a members of the putative class and defendants Random House and Doubleday:
 - Plaintiffs and the alleged putative class members are citizens of California.
 - Defendants Doubleday and Random House are New York b. corporations with their principal places of business in New York, New York, and thus are citizens of New York for these purposes.
 - Defendant Frey is a resident of the State of New York.
 - Accordingly, this action is a class action where "any d. member of a class of plaintiffs is a citizen of a State different from any defendant." 28 U.S.C. § 1332(d)(2)(A).
- Number of Class Members. As the above figures indicate, there 13. are more than 100 class members.
- Mandatory Jurisdiction. Federal jurisdiction over this action is 14. mandatory, not permissive. CAFA classifies qualifying class actions (i.e., ones in which the \$5 million amount-in-controversy is met) by the number of class members located in the state where the action is filed and the citizenship of the defendants.

26

27

28

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

Although more than 2/3 of the class members are located in the state of California, the provision of CAFA which requires a court to decline jurisdiction does not apply here because neither of the primary defendants (i.e., Random House and Frey) are citizens of the state of California. See 28 U.S.C. § 1332(d)(4). Even if one of the defendants in this action were a resident of California, the Court still could not decline jurisdiction because, prior to the filing of this action, a class action alleging the same or similar factual allegations was brought against defendants Random House and Frey. See More v. Frey, et al., No. 06 CH 00772, Circuit Court of Cook County, Illinois (January 12, 2006); 28 U.S.C. § 1332(d)(3)(A)(ii).³

Procedural Matters

- 15. Removal is Timely. A notice of removal may be filed within 30 days after the defendant receives a copy of the initial pleading, motion, or other paper from which it may be ascertained that the case is removable. 28 U.S.C. § 1446(b). The United States Supreme Court has held that the 30-day period prescribed in section 1446(b) runs from the date of formal service of the complaint. Murphy Bros., Inc. v. Michetti Pipe Stringing, Inc., 526 U.S. 344, 355-56 (1999). Here, Random House was served on February 6, 2006. This notice of removal is thus timely, as the 30-day period for removal does not expire until March 9, 2006.
- Removal to Proper Court. This Court is part of the "district and 16. division embracing the place where" the State Court Action was filed – Los Angeles County, California. 28 U.S.C. § 1446(a).
- Consent Not Required. Pursuant to 28 U.S.C. § 1453(b), the 17. consent of other defendants to this removal is not required.
- Pleadings and Process. Pursuant to 28 U.S.C. § 1446(a), attached 18. hereto as Exhibit B is "a copy of all process, pleadings, and orders served upon"

The *More* case has also been removed and is currently pending before the United States District Court for the Northern District of Illinois, Eastern Division.

27

28

EXHIBIT A

DECLARATION OF DONALD WEISBERG

Pursuant to 28 U.S.C. § 1746, Donald Weisberg declares and states as follows:

- 1. My name is Donald Weisberg. I am over the age of 21 and am competent to testify as to the statements set forth in this declaration.
- 2. I am currently the Executive-Vice President and Chief Operating Officer,
 North America of Random House, Inc. ("Random House"), a position I have held since
 November 2001. In my position, I am familiar with sales figures for books published by
 Random House and its related corporate entities.
- 3. I am familiar with the book "A Million Little Pieces," by James Frey. In 2003, "A Million Little Pieces" was published in hardcover by Nan A. Talese, an imprint of Doubleday, a division of Random House. In 2005, "A Million Little Pieces" was published in paperback by Anchor Books, a division of Random House.
- 4. The suggested retail price of the hardcover edition of the book was \$22.95.
 The suggested retail price for the paperback edition of the book was \$14.95.
- 5. I have reviewed sales figures for "A Million Little Pieces" maintained by Random House in the normal and ordinary course of its business. I have also reviewed retail "point of sales" data provided by certain third-parties. Based on this data, I estimate that as of January 7, 2006: (1) more than 350,000 copies of the paperback edition of "A Million Little Pieces" were sold to consumers in California; and (2) more than 26,000 copies of the hardcover edition of "A Million Little Pieces" were sold to consumers in California.

Case 2:06-cv-00099-RSM Document 5-7 Filed 02/24/2006 Page 10 of 67

6. Based on this sales data and the suggested retail prices listed above, the total amount of sales to consumers in California of "A Million Little Pieces" exceeds \$5,000,000.

I declare under penalty of perjury that the forgoing is true and correct.

Executed on February 16, 2006 at NEW YORK, NEW YORK

Donald Weisberg

EXHIBIT B

CONTROL OF PARTY WITHOUT KITGINGY (Hame State for number, and address)	FOR COURT USE ONLY
Contestopher Taylor. (SBN 236245) CANCELD & NIEVES, LLP. Lie West Colorado Boulevard Contended Colorado Boulevard Contende Colorado Boulevard Contende Colorado Colorado Boulevard Colorado Colorado Colorado Colorado (626) 685-9808 STOCIONA ESTOCIONADO Plaintiffs SUPERIOR COURT OF CALIFORNIA COUNTY OF Los Angeles STOCIONADO ADDRESS 111 North Hill Street MANISTO ADDRESS Los Angeles, CA 90012-3014 LOS ANGELES CONTRAL DISTRICT	
CAMPAGEMENT GARRETT HAUENSTEIN and JEAN TAYLOR, as invited that and on behalf of a class of those DEPARTMENT JAMES CHRISTOPHER FREY, BIG JIM TRESPONDENT JAMES CHRISTOPHER FREY, BIG JIM TRESPONDENT, RANDOM HOUSE, INC. DOUBLEDAY & THE SANY	

NOTICE

The secondes and other documents identified below are being served pursuant to section 415.30 of the California Code of Crist Procedure. Your failure to complete this form and return it within 20 days from the date of mailing shown below may subject you consider the party on whose behalf you are being served) to liability for the payment of any expenses incurred in serving a summons.

If you have being served on behalf of a corporation, an unincorporated association (including a partnership), or other entity, this for a right of the signed by you in the name of such entity or by a person authorized to receive service of process on behalf of such analysis of receive service of process on behalf of such analysis. If you return this form to the sender, service of a summons is deemed complete on the day you sign the

Chain of moding February 02, 2006

Rous cio Cstellagos

(TYPE OR PRINT HAME)

ESIGNATURE OF SENDER—MAUST NOT BE A PARTY IN THIS CASE)

ACKNOWLEDGMENT OF RECEIPT

This acknowledges receipt of (to be completed by sender before mailing):

1 X A copy of the summons and of the complaint.

 X Omer (specify): Civil Cover Sheet, ADR Information and Notice of Case Assignment.

(To be completed by recipient): Date this form is signed:

> CHYPE OR PRINT YOUR MAKE AND NAME OF EXTITY IF ANY, ON WHOSE BEHALF THIS FORM IS SIGNED!

(SASTATURE OF PERSON ACCROWLEDGING RECEIFF, WITH TITLE IF ACKNOWLEDGMENT IS MADE ON BEHALF OF AMORIER PERSON OF ENTLY!)

Fig. Principled for Manualory Use (MANUAL Transport of Conforma (C.), (1-5) Manual of Conforma (C.), (1-5) Manual of Conforma

NOTICE AND ACKNOWLEDGMENT OF RECEIPT — CIVIL

| Lega | Code of Cwa Procedure | 55 415 30, 417 10 | Co Plus

SUMMONS (CITACION JUDICIAL)

MOTICE TO DEFENDANT:

(AVISC AL DEMANDADO):
TABLES PREY; BIG JIM INDUSTRIES INC., RANDOM HOUSE,
INC., COUBLEDAY & COMPANY, INC. and DOES 1 through No. inclusive,

YOU ARE BEING SUED BY PLAINTIFF: (LO ESTÀ DEMANDANDO EL DEMANDANTE):

CAMMENT HAUENSTEIN and JEAN TAYLOR, as individuals and on behalf of class of those similarly situated;

SUM-190

FOR COURT USE ONLY (SOLD PARA USO DE LA CORTE)

CONFORMED COPY OFORIGINALIBLE

tar Argales Separational JAN 2 7 2006

2000 A. Charles Expectation with a Clear

D. GHES

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to tile a written response at this court and have a copy served on the plaintiff. A tolter or phone call will not protect you. Your written response most be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more where then at the California Courts Online Self-Help Center (www.courtinfo.ca gorfselfhelp), your county law library, or the courthouse therest you. If you cannot pay the filling fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may cose the case by default, and your wages, money, and properly may be taken without further warning from the court.

There are officer legal requirements. You may want to call an afterney right away. If you do not know an atterney, you may want to call an afterney referral services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpealifornia.org), the California Court Online Self-Help Center (www.countinfo.ca gov/selfhelp), or by contacting your local court or county bar association.

finite to DÍAS DE CALENDARIO después de que le entreguen extà citación y papeles legales para presentar una respuésta por escuto una véa como y hacer que se entregue una copia al demandante. Una caria o una llamada telefónica no lo protegen. Su respuesta por 🕬 -mo trena que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted atued a usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de Cilifornia (www.courtinlo.ca goviselfhelp/espanolf), en la biblioteca de leyes de su condado o en la corte que lo quede más cerca. Si no pundo pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por inquiriplimiento y la corte le podrà quitar su sueldo, dinero y bienes sin más adversancia.

Hay miros requisitos legales. Es recomendable que llame a un abogado idmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, as posible que cumpla con los requisitos para obiener servicios legales gratuitos de un programa de servicios legales sus lines de lucro. Puede encontrar estos grupos sin lines de lucro en el suto web de Califorma Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Corles de California, (www.cov.ninio.ca goviselihelpiespanoli) o poniendose en comacto con la corte o el colegio de abogados locales.

The come and address of the court is:

t'El repolge y dirección de la corte es}

Control of California scores of California scorer of Los Angeles
111 North Hill Street
Los Angeles, CA 90012-3014
CENTRAL DISTRICT

The manne, address, and telephone number of plaintal's attorney, or plaintal' without an attorney, is:

(El nombre, la dirección y el número de teláfono del abogado del demandante, o dol demandante que no tiene abogado, est (626) 685-9800 (626) 685-9808

Hector C. Gancedo (SBN 134384) Christopher Taylor (SBN 236245)

GANCEOD & NIEVES, LLP.

42N 27 2006

Pasadena, CA 91105

DATE

海州

John A. Clarke

Clerk, by

DERRIAN GUES

CASE MUMBER

Deputy (Adjunto)

(Secretano) (Fecha) (For proof of service of this summons, use Proof of Service of Summons (form POS-010))

(Para prueba de entrega de esta citatión use el formulario Proof of Service of Summons, (POS-010))

NOTICE TO THE PERSON SERVED: You are served

as an individual defendant.

as the person sued under the fictitious name of (specify): 2.

on behalf of (specify): 3

under

CCP 416 10 (corporation)

CCP 416 20 (defunct corporation)

CCP 416 40 (association or partnership)

other (specify);

CCP 415 60 (mmor)

CCP 416 70 (conservatee)

CCP 416 90 (authorized person)

by personal delivery on (date):

Page 1 of 1

... + 2-34-5 to a Conductory Use Security of California
Security Providence 1, 2004

SUMMONS



Code of Cost Procedure 55 412 20 465

1 Hector G. Gancedo (SBN 132139) CONFORMED COPY Amy M. Boomhouwer (SBN 221869) OF CRESNAL FILLID Los Angeles Supramir Court 2 Christopher W. Taylor (SBN 236245) GANCÉDO & NIÉVES LLP JAN 2 7 2006 3 144 W. Colorado Boulevard Pasadena, California 91105 John A. Clarke, Executive Officer/Clerk 4 Tel: 626/685-9800 Fax: 626/685-9808 D. GILES S Attorneys for Plaintiff G 7 8 9 SUPERIOR COURT OF THE STATE OF CALIFORNIA 10 COUNTY OF LOS ANGELES !! 80346557 10 GARRETT HAUENSTEIN and JEAN Case No. TAYLOR, as individuals and on behalf of a 13 class of those similarly situated; CLASS ACTION COMPLAINT FOR DAMAGES AND EQUITABLE RELIEF 14 Plaintiffs, BASED ON: 15 t. Violation of California Civil Code YS. Section 1750, et seq. JAMES FREY, BIG JIM INDUSTRIES, INC., RANDOM HOUSE, INC., 2. Violation of Business and Professions 17 DOUBLEDAY & COMPANY, INC. and Code section 17200, et seq. DOES I through 50, inclusive, 18 3. Violation of Business and Professions Defendants, Code section 17500, et seq. 19 4. Negligent Misrepresentation 205. Fraud 21 Jury Trial Demanded 22 23 All allegations made in this Complaint are based upon information and belief except 24 those allegations which pertain to Plaintiff, which are based upon personal knowledge. Plaintiff's 25 information and belief are based upon, inter clia, Plaintiff's own investigation and investigation 26 conducted by Plaintiff's counsel. 27 28 Class Action Complain

I,

2 3

4

5

 ϵ

ç

ij, 100

1

15

16

20

21

24

25

26

27

3.8

NATURE OF THE ACTION

Ł, This action seeks relief against James Frey, Random House, Inc., Doubleday & Company, Inc. and Does 1 through 50 (collectively referred to as "Defendants") for monetary, injunctive, equitable and declaratory relief for the Class members Jean Taylor and Garrett Hauenstein represent and for the general public of the State of California who have been exposed to Defendants' illegal business practices in violation of California Civil Code Section 1750, et seq, Business and Professions Code Section 17200 et seq., Business and Professions Code Section 17500 ct seq., negligent misrepresentation and fraud.

This consumer class and private attorney general action arises from the 2. Defendants' misrepresentation of James Frey's book, "A Million Little Pieces," as a true and honest work of non-fiction to induce sales, when in fact Defendants knew the book was a work of fiction.

11.

JURISDICTION AND VENUE

- 3. This Court has jurisdiction over this class action under Article 6, Section 10 of the California Constitution, and Section 410.10 of the California Code of Civil Procedure, Federal jurisdiction does not exist in this case because there is no federal question implicated and each Class member's claim for relief will not exceed the federal jurisdictional minimum of \$75,000.
- This court has jurisdiction over James Frey because he conducts substantial business in the State of California. Mr. Frey has sufficient minimum contacts with California and otherwise intentionally avails himself of the laws and markets of California, through the promotion, sale, marketing and distribution of products or services in California, to render the exercise of jurisdiction by the California courts permissible, under traditional notions of fair play and substantial justice.
- This court has jurisdiction over Big Jim Industries, Inc. because it is a corporation 5. or association authorized to do and conduct substantial business in the State of California. Big

1.

5

8

12 13

H

14 15

16 17

18

19

21

20

22 23

24

25

26

27 28 Jim Industries, Inc. has sufficient minimum contacts with California and otherwise intentionally avails itself of the laws and markets of California, through the promotion, sale, marketing and distribution of products or services in California, to render the exercise of jurisdiction by the California courts permissible, under traditional notions of fair play and substantial justice.

- 6, This court has jurisdiction over Random House, Inc. because it is a corporation or association authorized to do and conduct substantial business in the State of California. Random House, Inc. has sufficient minimum contacts with California and otherwise intentionally avails itself of the laws and markets of California, through the promotion, sale, marketing and distribution of products or services in California, to render the exercise of jurisdiction by the California courts permissible, under traditional notions of fair play and substantial justice.
- 7. This court has jurisdiction over Doubleday & Company, Inc. because it is a corporation or association authorized to do and conduct substantial business in the State of California, Doubleday & Company, Inc. has sufficient minimum contacts with California and otherwise intentionally avails itself of the laws and markets of California, through the promotion, sale, prarketing and distribution of products or services in California, to render the exercise of jurisdiction by the California courts permissible, under traditional notions of fair play and substantial justice.
- 8. Venue is proper within this judicial district under Code of Civil Procedure Section 395 because a substantial part of the acts, conduct, events or omissions alleged herein occurred or will occur within Los Angeles County and in the State of California, and Defendants conduct substantial business with consumers who reside in Los Angeles County and the State of California.

111.

THE PARTIES

- 9. Plaintiff Jean Taylor is an adult individual residing in Los Gatos, California. Plaintiff Taylor purchased the book on or about October 27, 2005 at a Costco warehouse store.
 - 10. Plaintiff Garrett Hauenstein is an adult individual residing in Los Angeles.

Class Action Complaint

ł

2

3

4

5

6

?

8

C

10

Ħ

12

13

14

15

16

17

18

15

20

21

33

23

Z4

25

26

27

28

11 :3

13 14

15 16

17 18

19

20 21

22 23

24

25 26

27 28 kits, in television and newspaper interviews and at personal appearances by author Frey.

- 18. According to Random House, Inc., Doubleday & Company, Inc. and author Frey, A Million Little Pieces is a true account of Frey's criminal past, rampant drug and alcohol abuse, and inspiring recovery at a Minnesota rehabilitation facility. On this basis, author Frey's memoir became a publishing phenomenon.
- More than 3.5 million copies of A Million Little Pieces have sold. More than 2.1 19. million copies of A Million Little Pieces sold after television personality Oprah Winfrey selected it for her popular book club. Ms. Winfrey's stamp of approval is known for turning unknown authors into best-sellers overnight.
- 20. On October 26, 2005, Ms. Winfrey interviewed author Frey on The Oprah. Winfrey Show. On the program, author Frey tearfully represented to millions of television viewers that his memoir was an honest work of non-fiction. Relying on these representations, Ms. Winfrey lauded the memoir she believed to be true as a "mesmerizing story." Sales skyrocketed.
- 21. Among the millions of viewers who witnessed author Frey on The Oprah Winfrey Show was plaintiff Jean Taylor, Mrs. Taylor was captivated by author Frey's curportedly true story of redemption. Frey's representations on The Oprah Winfrey Show caused Mrs. Taylor to visit a Costco warehouse store the following day specifically to purchase a copy of A Million Little Pieces. She did in fact purchase of copy of A Million Little Pieces that day.
- 22. Garrett Hauenstein was motivated to purchase a copy of A Million Little Pieces after learning through the media of author Frey's truthful and inspiring account of overcoming drug and alcohol addiction. Mr. Hauenstein had recently ceased using alcohol. He purchased a copy of A Million Little Pieces at a Barnes & Noble bookstore.
- Random House, Inc., Doubleday & Company, Inc. and author Frey have profited 23. handsomely from A Million Little Pieces, reaping millions of dollars in profits. Additionally, author Frey, just a few years removed from his life as a struggling Hollywood screenwriter, parlayed the success of A Million Little Pieces into numerous lucrative movie deals.

3 4 5

9 10

8

13

:5

15

16

18

19

20 21

2,2

23 24

25

26

27 28 24. Despite Random House, Inc., Doubleday & Company, Inc. and author Frey's representations, A Million Little Pieces has been exposed as a work of fiction.

The fraud was initially exposed in a lengthy expose' published by The Smoking 25. Gun web site on January 8, 2006. Among the "truths" debunked is author Frey's claim to have spent three months in an Ohio jail, an incident that he infers that precipitated the suicide of his love interest "Litty." In truth, he spent only a few hours in jail. The existence of "Litty" and her purported suicide is now in question. Also disproved was author Frey's claim to have struck a police officer with a car. In A Million Little Pieces," this harrowing incident results in a wrestling match with the officer and the prospect of years behind bars for Frey, which fuels the second half of the book. In truth, his car struck a curb and he was ticketed for driving under the influence. These falsehoods have called into question the truthfulness of every person and event in the memoir, including author Frey's criminal past, his molestation by a priest in France, physical altergations with other rehabilitation facility residents, root canal procedure without pain medication, and even the existence of facility residents such as author Frey's lover "Lilly," mafioso friend "Leonard," other facility residents. These elements and many others like them holster the story's narrative and make author Frey a compelling anti-hero. As such, they play a critical role in author Frey's memoir of redemption. Without them, A Million Little Pieces is indistinguishable literally from thousands of other works of fiction published each year.

show, author Frey himself concedes A Million Little Pieces is a "subjective retelling of events," and he acknowledged embellishments and outright falschoods. Author Frey also stated he originally submitted A Million Little Pieces to Random House, Inc. for consideration as a work of fiction, but that it was rejected, and that Random House, Inc. and Doubleday & Company, Inc. only purchased the book after author Frey repackaged the same story as non-fiction. Author Frey further stated that Random House, Inc. and Doubleday & Company, Inc. had not decided whether to publish A Million Little Pieces as fiction or non-fiction even after they purchased the book, indicating Random House, Inc. and Doubleday & Company, Inc. knew or should have known A

 U_{2} 13

14

15 16

17

18 39

20

21

22 23

24 25

26 27

28

Million Little Pieces was not a true and honest work of non-fiction. During the telecast, Oprah Winfrey appeared via telephone and supported author Frey and his memoir, Ms. Winfrey's continued support enabled A Million Little Pieces to remain at the top of the bestseller lists and Random House, Inc., Doubleday & Company, Inc. and author Frey to reap additional untold profits.

- 27. On a January 26, 2006 re-appearance on The Oprah Winfrey Show, author Frey was confronted by the formerly supportive Ms. Winfrey who said she felt "duped" and believed the author "betrayed millious of readers" by making up elements of his life. Ms. Winfrey noted that her staff had been alerted to possible discrepancies in author Frey's book, only to be assured by Random House, Inc that the memoir was true, precipitating her support on the Larry King Live show, Commenting on the Smoking Gun expose, author Frey stated "Most of what they wrote is pretty accurate." Author Frey said be had made up many of the details of his life and had created a bad-guy poetrayal of himself as a "coping mechanism." He also stated "I made a lot of mistakes in writing the book and promoting the book." Pressing further, Ms. Winfrey asked if he made up the material because it helped him cope or because he thought it would help sell books. Author Frey responded, "Probably both." Frey's admissions east doubt on the truthfulness of each and every page.
- 28. Also on the January 26, 2006 Oprah Winfrey Show, publisher Nan A. Talese, representing Random House, Inc. and Doubleday & Company, Inc. told Ms. Winfrey that Random House and Doubleday editors who read the A Million Little Pieces raised no questions about its many incredible elements and that it received legal vening. She acknowledged A Million Little Pieces had not been fact-checked and that future copies would earry a disclaimer informing consumers of the book's fictional nature.
- 29. Also on January 26, 2006, motivated by the blatant admissions of fraud and negligence made by author Frey and Random House, Inc. representative Nan A. Talese on The Oprah Winfrey Show, Random House, Inc. and Doubleday & Company, Inc. issued a press. release accepting responsibility for representing A Million Little Pieces to be a memoir rather

5

6 7

8 9

ĺ

10

32 Ť 3

14 15

16

1 7

18 19

20

21

22

23

24

25

26 27

28

than a work of fiction. (See "News from Doubleday & Anchor News" press release, attached hereto as Exhibit "A"). In part, the press release reads: "[i]t is not the policy or stance of this company that it doesn't matter whether a book sold as nonfiction is (rue."

٧.

FACTS REGARDING DEFENDANTS' UNLAWFUL CONDUCT

- 30, Author Frey fraudulently represented his book A Million Little Pieces to be a true and honest work of non-fiction at personal appearances, in print and on televison, including, but not limited to The Oprah Winfrey Show.
- 31. Random House, Inc. and Doubleday & Company, Inc. fraudulently represented and promoted the book A Million Little Pieces to be a true and honest work of non-fiction, on the book's cover, through press kits, promotions, press releases and various other media channels, including but not limited to, the New York Times, USA Today, Amazon, Barnes & Noble and other best-sellers lists.

VI.

CLASS ALLEGATIONS

32. Plaintiffs brings this action, on behalf of themselves and all others similarly situated, as a class action pursuant to California Code of Civil Procedure Section 382 and California Civil Code Section 1781. The Class which Plaintiffs seeks to represent ("The Plaintiff Class") is defined as follows:

> All consumers in California who purchased the book A Million Little Pieces from the time it was initially published through the present (the "Class Period").

- 33. Excluded from the Class are Defendants in this action, any entity in which Defendants have a controlling interest, any officers or directors of Defendants, the legal representatives, heirs, successors, and assigns of Defendants, and any judicial officer assigned to this matter.
- 34. Plaintiffs reserve the right, upon completion of discovery with respect to the scope of the Class and the Class Period to amend the definitions set forth above.

S

6

9 10

11 17

13

14 15

16

10 18

19

20

21

. 22 23

24

25 26

27 28

- The members of the Class are so numerous and geographically diverse that 35. joinder of all of them is impracticable. Plaintiff's believe, and therefore aver, that there are more than tens of thousands of members of the Class within California and a multiple thereof nationwide.
- 36. Plaintiffs, who are members of the Class as indicated, have suffered harm, are committed to pursuing this action, and have retained competent counsel experienced in class action litigation and in litigation of this nature. Accordingly, Plaintiffs are adequate representatives of the Class because they have the same interests as all the members of the Class, their claims are typical of the claims of the members of the Class, and they will fairly and adequately protect the interests of the Class.
- There are questions of law and fact common to members of the Class that 37. predominate over any questions affecting any individual members including, inter alia, the following:
- Whether Defendants' false and/or misleading statements of fact and (a) concealment of material facts, to the Class and the public were likely to deceive the Class and the public;
- Whether Defendants', by their conduct as set forth herein, has engaged in **(b)** unfair, deceptive, untrue, or misleading statements about the truthfidness of A Million Little Pieces,
- Whether Defendants' conduct caused damages for which Defendants are (c) liable;
- Whether, as a result of Defendants' misconduct, Plaintiff and the Class are (d) entitled to damages, restitution, injunctive, equitable and other relief, and the amount and nature of such relief.
- 38. The likelihood that individual members of the Class will prosecute separate and individual actions is remote due to the relatively small — albeit substantial in the aggregate actual and potential damages to be suffered by each member of the Class compared to the losses

6

7 8

9

10 11

3.2 1 1

14

16

17 13

19

20

21 22

23

24 25

26

27 28 suffered by the Class as a whole compared to the burden and expense of prosecuting litigation of this nature and magnitude. Plaintiff envisions no difficulty in the management of this action as a Class Action.

39. For the reasons stated above, a Class Action is superior to other available methods for the fair and efficient adjudication of the controversy.

VII.

PRIVATE ATTORNEY GENERAL ALLEGATIONS

40. Plaintiffs assert claims in this action as a private attorney general on behalf of members of the general public residing within the State of California pursuant to California Business and Professions Code section 17204 in order to enjoin defendants from engaging in the unfair, unlawful and deceptive business practices alleged in this Complaint and to require Defendants to set up a restitutionary account to disgorge and restore to the members of the general public residing within the State of California all monies wrongfully obtained by Defendants through their unlawful business practices. A private attorney general action is necessary and appropriate because Defendants have engaged in the wrongful acts described berein as a general business practice.

VIII.

FIRST CAUSE OF ACTION (All Defendants - Violations of the Consumer Legal Remedies Act - Injunctive Relief Only)

- 41. Plaintiff incorporate by reference all previous paragraphs of this Complaint as if fully set forth, and further alleges as follows. This cause of action is brought on behalf of Plaintiffs and the Class against all Defendants.
- 42. The Consumer Legal Remedies Act, Cal. Civ. Code §§ 1750, et seq. (the "Act"), provides California consumers with a comprehensive procedure for redressing Defendant's violations of various statutory rights.
- 43. Defendants' misrepresentation of A Million Little Pieces, which is a "good" under section 1761(a), as a true and honest work of non-fiction has violated, and continues to

4 5

6

7 3

(0

9

12 33

15

16

14

ŧΫ

10 30

21

23

23

24

25 26

> 27 28

violate, the CLRA in at least the following respects:

- In violation of section 1770(a)(2) of the CLRA, Defendants' have (a) misrepresented the sponsorship, approval or certification of the goods or services in question;
- In violation of section 1770(a)(5) of the CLRA, Defendants' acts and (b) practices constitute representations that the goods or services in question have approval, characteristics, uses or benefits which they do not have or that a person has sponsorship. approval, status, affiliation, or connection which he or she does not have;
- In violation of section 1770(a)(7) of the CLRA, Defendants' acts and (c) practices constitute representations that the goods or services in question are of a particular standard, quality or grade, when they are not;
- In violation of section 1770(a)(9) of the CLRA, Defendants' acts and practices constitute the advertisement of goods in questions without the intent to sell them as advertised;
- (e) In violation of section 1770(a)(16) of the CLRA, Defendants' acts and practices constitute representations that the subject of the transaction has been supplied in accordance with previous representations when it has not.
- 44. By reason of the foregoing, Plaintiffs and Class members have been irreparably harmed, entitling them to both injunctive relief and restitution.
- 45. Pursuant to section 1782 of the Act, Plaintiffs notified Defendants in writing, dated January 27, 2006, of the particular violations of section 1770 of the Act. Plaintiffs demanded Defendants rectify the actions described above by providing complete monetary relief, agreeing to be bound by their legal obligations and give notice to all affected customers of their intent to do so. Plaintiffs sent this notice by certified mail, return receipt requested, to Defendants' principal places of business.
- 46. If Defendant fails to respond to plaintiff's demand within 30 days of the letter pursuant to section 1782 of the Act, Plaintiffs will amend this Complaint to add claims for actual, punitive and statutory damages. Plaintiffs are already entitled to the relief set forth above, along

with costs, attorneys' fees and any other relief which the Court deems proper.

2

3

4

SECOND CAUSE OF ACTION

(All Defendants - Unlawful Business Practices -Violation of Business and Professions Code Section 17200)

5 6

Plaintiffs incorporate by reference all previous paragraphs of this Complaint as if 47. fully set forth, and further alleges as follows. This cause of action is brought on behalf of Plaintiffs and the Class against all Defendants.

8

9

7

48. Plaintiffs assert this claim against Defendants for unlawful business practices pursuant to California Business and Professions Code Sections 17200 et seq. which prohibits all unlawful or unfair business practices and/or acts. These statutes are liberally construed to protect California consumers.

11 12

10

Plaintiffs asserts their claim as a member of an aggrieved class of persons who 49, have expended funds that Defendants should be required to reimburse under the restitutionary remedy specified in Business & Professions Code section 17203.

14 15

Ĺ

Defendants represented A Million Little Pieces to be a true and honest work of 50, non-fiction, which it is not, rendering Defendants' representations unfair, untrue, misleading and/or likely to deceive Plaintiff's, members of the Class and the general public.

(7

18

;9

16

Defendants' practices deceived consumers who trusted Defendants' 51. representations that A Million Little Pieces is a true and honest work of non-fiction, which it is not. As such, Defendants' representations are unlawful and constitute an "unfair business practice."

20 21

> By acting as alleged berein, Defendant employed unconscionable commercial 52. practices, deception. Talse advertising, false promises and misrepresentation to fure consumers to purchase A Million Little Pieces.

24

25

26

??

23

The practices of the Defendants have injured Plaintiffs and members of the Class 53. by causing them spend money on a book they otherwise would not have purchased, and/or in the alternative, by decreasing the value and enjoyment of the purchased book.

27 28

5

6

7 Ŷ

9 10

11 10

13 14

15 16

17 18

19

20 21

22 23

24

25

26

27 28

54. The unlawful acts and practices of Defendant as alleged above constitute unlawful business practices within the meaning of California Business and Professions Code Section 17200, et seq.

THIRD CAUSE OF ACTION

(All Defendants - Violation of Business and Professions Code Section 17500, et seq.)

- 55. Plaintiff's incorporate by reference all previous paragraphs of this Complaint as if fully set forth, and further alleges as follows. This cause of action is brought on behalf of Plaintiffs and the Class against all Defendants.
- 56. During the class period Defendants have committed acts of untrue and misleading advertising, as defined by Business and Professions Code section 17500, by engaging in acts and practices with intent to induce consumers to purchase A Million Little Pieces. The following acts and practices, among others, created a likelihood of confusion and misunderstanding in connection with the sale of A Million Little Pieces:
- Author Frey fraudulently represented his book A Million Little Pieces to be (a) a true and honest work of non-fletion at personal appearances, in print and on televison, including. but not limited to The Oprah Winfrey Slow.
- Random House, Inc. and Doubleday & Company, Inc. represented and **(b)** promoted the book A Million Little Pieves to be a true and honest work of non-fiction on the book's cover, through press kits, promotions, press releases and various other media channels, including but not limited to; the New York Times, USA Today, Amazon, and Bames & Noble best-sellers lists.
- 57. Plaintiffs and other members of the Class relied on and were deceived by Defendants' false and deceptive advertisements and practices as set forth above, and as a direct and proximate result of the aforementioned acts. Defendants received and continue to hold illgotten gains belonging to Plaintiff and members of the Class.
- 58. In addition to the relief requested in the Prayer below, Plaintiffs seek the imposition of a constructive trust over, and restitution and disgorgement of, the monies collected

2

3

4

5

6

7

8

9

10

ŧį

72

13

14

15

ta

17

18

10

20

21

22

23

24

25

26

27

28

Class Action Complaint

(1)

3.7 1.

14 15

15

17

12 19

70

21

2.7 23

24

25 26

27 28

states of A Million Little Pieces. "All that matters is what the feelings are and what the events are." "It's not about all this trickery. When I think about writing, I have a very simple formula; Where was 1? Who was I with? What happened? And how did it make me feel? Those are the only important things..." In reaction to mention of other popular authors, Frey states:"I think my approach to telling a story couldn't be more different than theirs is." "I think they're full of bells and whistles and tricks and being cute and being ironic and being all this shit. To be honest, I don't understand it. It's not how I think or how I feel...".

Document 5-7

- In the April 4, 2003 issue of the national magazine Entertainment Weekly, (b) author Frey spoke of the value truth brings to his book, stating: "Books about addicted people are often written in a way that makes them sound cool ... and it's not cool or fun or glorious or romantie. It's just awful... [w]hen I wrote the last words, I burst out in tears for about an hour...[j]ust bawled at my desk," Aiding in Frey's misrepresentation of A Million Little Pieces was Frey's Random House, Inc. editor, Sean McDonald, who discussed author Frey's memoir, stating "His book is not just mouthing off," he says, "which is what James can do in interviews. And clearly, there's some fear that people would treat the book the same way, which would be remible."
- In the April 21, 2003 edition of the Chicago Sun-Times, author Frey stated (c) of criticism of A Million Little Pieces and its truthfulness,"I didn't set out to be anything but a great writer. I don't care if somebody calls me a 'literary bad boy' and I don't care if they don't, it's not any of my concern. People can say whatever they want about me. And I know that's going happen, and I'm fully prepared for it to happen. My concern is what I do when I sit down and I work. And my concern is if I can look myself in the mirror when I wake up in the morning. And my concern is if I make my family and my wife and the people I work with proud of me. Beyond that, I don't give a s---."
- In the May 6, 2003 edition of the Cleveland Plain Dealer, author Frey states:"The publisher contacted the people I wrote about in the book," he said. "All the events depicted in the book checked out as factually accurate. I changed people's names, I do believe in

3

the anonymity part of AA. The only things I changed were aspects of people that might reveal their identity. Otherwise, it's all true."

In a May 20, 2003 interview published in the Los Angeles Times, author

1.4

1.5

16

17

18

19

20

21

72

23

24

25

26

- Frey said of his memoir, "I was trying to keep it as honesty-based as possible." "I don't think anyone's written about detox the way I have." "Maybe other writers have forgotten how awful it is or maybe they're worried that if they write about how awful it is, it'll turn people off" "When you detoxify yourself, you throw up constantly. You're sick, constantly. Your body is an utter disaster. I tried to write what I experienced." When he sat down to write A Million Little Pieces, he explained, the trend toward irony was at its height, but it wasn't an approach he wanted to follow. "I think the best literature, the best writing, is honest and true." He wrote the memoir, in some ways, he explained, to honer the people who'd been in rehab with him, many of whom have since died from the consequences of their addictions. "You have to be carnest and sentimental to do that."
- (f) In the July 27, 2003 edition of the Minneapolis Star Tribune, Random House, Inc. editor Nan A. Talese defended the truthfulness of <u>A Million Little Pieces</u>, stating, "You have to remember when someone is writing in the first person, it is their memory as they recall it" "And memory is very selective; there's no such thing as the whole story. If they took a lie-detector test it would probably be true, but if that person had a witness all the way through, maybe it didn't exactly happen that way. But that's how they see it." Talese also stated, "Our lawyers are very, very careful."
- (g) In late 2005, author Frey published a message to individuals critical of A Million Little Pieces and its truthfulness on his Bigjimindustries com web site: "Let the haters hate, let the doubters doubt, I stand by my book, and my life, and I won't dignify this (sie) with any sort of further response."
- (b) On the October 26, 2005 episode of <u>The Oprah Winfrey Show</u>, author Frey stated, ""If I was gonna write a book that was true, and I was gonna write a book that was honest, then I was gonna have to write about myself in very, very negative ways."

12

10

į

16

15

18

7 C). 70

21 22

23

24 25

26

27

28

- On the January 11, 2006 episode of <u>Larry King Live</u>, author Frey commented on A Million Little Pieces' account of his time in a Minnesota rehabilitation facility, stating "As I've said and I'll continue to say, this is the true story of what I went through there."
- On January 11, 2006, Random House, Inc. issued a press release stating (j) "We're standing by our author." The press release also noted author Frey's memoir was "highly personal" and said that Mr Frey had represented to the publisher that the story was "true to his recollections."
- (k) As of January 27, 2006, Random House, Inc.'s web site promoted A Million Little Pieces as "an uncommonly genuine account of a tife destroyed and a life reconstructed,"
 - 67. When Defendants made their representations they knew them to be false.
- When Defendants made these false representations they made them with the 68. intention to induce their customers to act in reliance on the representations made, or with the expectation that their customers would so act.
- 69. Plaintiffs and the Class purchased A Million Little Pieces based upon Defendants' representations it was a true and hopest work of non-fiction. As such, Defendants' representations were material.
- 70. Defendants had exclusive knowledge of material facts not known to the plaintiffs or the Class.
- 71. Plaintiffs were ignorant of the falsity of Defendants' representations and believed them to be true. In reliance of these representations, Plaintiffs were induced to and did purchase A Million Little Pieces. Had Plaintiffs and the Class known the actual facts, they would not have purchased the book. Plaintiffs and the Class' reliance on Defendants' representations was justified because Defendants' continued their fraudulent scheme of misrepresenting the true nature of A Million Little Pieces throughout the Class Period.
- 72, As a direct and proximate result of Defendants' fraudulent conduct, Plaintiffs and members of the Class have suffered damages and economic loss in an amount to be proven at

4

11

17 14

15 16

(7 18

19

20 21

22

23 24

25

26

27 28 73. In perpetrating the fraud alleged herein. Defendants acted in a willful, wanton and malicious manner, in callous, conscious and intentional disregard for the rights of Plaintiffs and members of the Class, and with knowledge that their actions and conduct were substantially likely to vex, annoy and injure Plaintiff and members of the Class. As a result thereof, Plaintiffs and members of the Class are entitled to an award of punitive and exemplary damages against Defendants, pursuant to California Civil Code section 3294, in an amount according of at trial.

IX.

PRAYER FOR RELIEF

WHEREFORE, Plaintiffs demand judgment against Defendants as follows:

- A. Ordering that the action be maintained as a California state class action, certifying the proposed class, and appointing Plaintiffs and their undersigned counsel of record and any additional class representatives necessary to adequately represent the class;
- B. Restoring and awarding Plaintiffs and Class members all ascertainable amounts, losses, refunds, including the purchase price paid for <u>A Million Little Pieces</u>, any statutorily permissible damages, attorneys' fees, expenses, and costs;
- C. Mandating Defendants to disgorge and then restore and/or make restitution of any money to the representative Plaintiffs and to each Class member which may have been acquired by Defendants by means of its unlawful conduct alleged in this complaint;
- D. Enjoining Defendants from engaging in similar unlawful acts or practices in the future:
- E. Awarding Plaintiffs and the other members of the Class damages in an amount necessary to compensate them fully for their losses, together with interest;
 - F. For costs of suit and attorneys' fees,
- G. For such other and further relief which the Court deems necessary, just and proper.

Document 5-7

Filed 02/24/2006

Page 32 of 67

Class Action Complaint

Case 2:06-cv-00099-RSM

Tina B. Nieves (SBN 134384) Hector G. Gancedo (SBN 132139). GANCEDO & NIEVES LLP 144 W. Colorado Boulevard Pasadena, California 91105 Tel: 626/685-9800 4 Fax: 626/685+9808 5 Attorneys for Plaintiff 6 7 8 SUPERIOR COURT OF THE STATE OF CALIFORNIA 9 COUNTY OF LOS ANGELES 10 11 GARREIT HAUENSTEIN and JEAN Case No. 12 TAYLOR, as individuals and on behalf of a class of those similarly situated; CLASS ACTION COMPLAINT FOR 13 DAMAGES AND EQUITABLE RELIEF Plaintiffs. BASED ON: 14 1. Violation of California Civil Code 15 Section 1750, et seq. JAMES CHRISTOPHER FREY, BIG JIM 16 INDUSTRIES, INC., RANDOM HOUSE, 2. Violation of Business and Professions INC., DOUBLEDAY & COMPANY, INC. Code section 17200, et seq. 17 and DOES 1 through 50, inclusive, 3. Violation of Business and Professions Defendants. 18 Code section 17500, et seq. 19 4. Negligent Misrepresentation 20 5. Fraud 21 Jury Trial Demanded 22 All allegations made in this Complaint are based upon information and belief except 23 those allegations which pertain to Plaintiff, which are based upon personal knowledge. Plaintiff's 24 information and belief are based upon, inter ulia, Plaintiff's own investigation and investigation 25 conducted by Plaintiff's counsel. 26 27 28 Class Action Complaint

2

NATURE OF THE ACTION

3 4

4 5

6

8

9

 \mathcal{H}_{0}

[]

13

15

16

. 17 18

49 20

21 22

53

24 25

> 26 27

> > 28

This action seeks relief against James Frey, Random House, Inc., Doubleday & Company, Inc. and Does 1 through 50 (collectively referred to as "Defendants") for monetary, injunctive, equitable and declaratory relief for the Class members Jean Taylor and Garrett Hauenstein represent and for the general public of the State of California who have been exposed to Defendants' illegal business practices in violation of California Civil Code Section 1750, et veg., Business and Professions Code Section 17200 et seq., Business and Professions Code Section 17500 et seq., negligent misrepresentation and fraud.

2. This consumer class and private attorney general action arises from the Defendants' misrepresentation of James Frey's book, "A Million Little Pieces," as a true and honest work of non-fiction to induce sales, when in fact Defendants knew the book was a work of fiction.

H.

JURISDICTION AND VENUE

- 3. This Court has jurisdiction over this class action under Article 6, Section 10 of the California Constitution, and Section 410.10 of the California Code of Civil Procedure. Federal jurisdiction does not exist in this case because there is no federal question implicated and each Class member's claim for relief will not exceed the federal jurisdictional minimum of \$75,000.
- 4. This court has jurisdiction over James Frey because he conducts substantial business in the State of California. Mr. Frey has sufficient minimum contacts with California and otherwise intentionally avails himself of the laws and markets of California, through the promotion, sale, marketing and distribution of products or services in California to render the exercise of jurisdiction by the California courts permissible, under traditional notions of fair play and substantial justice.
- 5. This court has jurisdiction over Big Jim Industries, Inc. because it is a corporation or association authorized to do and conduct substantial business in the State of California. Big

- 2 -

Class Action Complaint

Ş

! ; 100

14 15

:3

16

17 18

19

20 21

22

23

24

25

26 27

28

Jim Industries, Inc. has sufficient minimum contacts with California and otherwise intentionally avails itself of the laws and markets of California, through the promotion, sale, marketing and distribution of products or services in California, to render the exercise of jurisdiction by the California courts pennissible, under traditional notions of fair play and substantial justice.

Filed 02/24/2006

- 6. This court has jurisdiction over Random House, Inc., because it is a corporation or association authorized to do and conduct substantial business in the State of California. Random House, Inc. has sufficient minimum contacts with California and otherwise intentionally avails itself of the laws and markets of California, through the promotion, sale, marketing and distribution of products or services in California, to render the exercise of jurisdiction by the California courts permissible, under traditional notions of fair play and substantial justice.
- 7. This court has jurisdiction over Doubleday & Company, Inc. because it is a corporation or association authorized to do and conduct substantial business in the State of California, Doubleday & Company, Inc. has sufficient minimum contacts with California and otherwise intentionally avails itself of the laws and markets of California, through the promotion, sale, marketing and distribution of products or services in California, to render the exercise of jurisdiction by the California courts permissible, under traditional notions of fair play and substantial justice.
- 8. Venue is proper within this judicial district under Code of Civil Procedure Section. 395 because a substantial part of the acts, conduct, events or omissions afleged herein occurred or will occur within Los Angeles County and in the State of California, and Defendants conduct substantial business with consumers who reside in Los Angeles County and the State of California.

III.

THE PARTIES

- 9. Plaintiff Jean Taylor is an adult individual residing in Los Gatos, California. Plaintiff Taylor purchased the book on or about October 27, 2005 at a Costeo warehouse store.
 - 10. Plaintiff Garrett Hauenstein is an adult individual residing in Los Angeles,

8

11

13

13 14

15

16 17

18

19 20

21

22

23

24 25

26

27 28 California, Plaintiff Gauenstein purchased the book on or about October 9, 2005 at a Barties & Noble bookstore.

- 11. Defendant James Frey is an individual residing in New York and doing business. in the State of California and the County of Los Angeles.
- 12. Defendant Big Jim Industries, Inc. is a New York corporation registered to do business in the State of California, and doing business in the State of California and the County of Los Angeles.
- 13, Defendant Random House, Inc. is a New York corporation registered to do business in the State of California, and doing business in the State of California and the County of Los Angeles.
- Defendant Doubleday & Company, Inc. is a New York corporation registered to 14. do business in the State of California, and doing business in the State of California and the County of Los Angeles, is a New York corporation registered to do business in the State of California, and doing business in the State of California and the County of Los Angeles.
- 15. The true names and capacities, whether individual, corporate, associate or otherwise of the defendants Does 1 through 50, inclusive, are unknown to Plaintiff who therefore sues said Defendants by such fictitious games pursuant to Code of Civil Procedure § 474; Plaintiff further alleges that each of said fictitious Defendants is in some manner responsible for the acts and occurrences begeinafter set forth. Plaintiff will amend this Complaint to show their true names and capacities when same are ascertained, as well as the manner in which each fictitious Defendant is responsible.

IV.

FACTUAL BACKGROUND

- 16, On or about May 2003, Random House, Inc. and Doubleday & Company, Inc. published James Frey's book A Million Little Pieces.
- 17. Random House, Inc., Doubleday & Company, Inc. and author Frey represented the work as a "Memoir." These representations were made on the book's cover, in media press

8

1.7 13

£4

15 16

14

18 10

17

21 22

20

24 25

23

27 28

26

kits, in television and newspaper interviews and at personal appearances by author Frey.

- 18. According to Random House, Inc., Doubleday & Company, Inc. and author Frey, A Million Little Pieces is a true account of Frey's criminal past, rampant drug and alcohol abuse. and inspiring recovery at a Minnesota rehabilitation facility. On this basis, author Frey's memoir became a publishing phenomenon,
- 19. More than 3.5 million copies of A Million Little Pieces have sold. More than 2.1 million copies of A Million Little Pieces sold after television personality Oprah Winfrey selected it for her popular book club. Ms. Winfrey's stamp of approval is known for turning unknown authors into best-setters overnight.
- On October 26, 2005, Ms. Winfrey interviewed author Frey on The Oprah 20. Winfrey Show. On the program, author Frey tearfully represented to millions of television viewers that his memoir was an honest work of non-fiction. Relying on these representations, Ms. Winfrey lauded the memoir she believed to be true as a "mesmerizing story," Sales skyrocketed.
- 21. Among the millions of viewers who witnessed author Frey on The Optoh Winfrey Shory was plaintiff Jean Taylor, Mrs. Taylor was captivated by author Frey's purportedly true story of redemption. Frey's representations on The Oprah Winfrey Show caused Mrs. Taylor to visit a Costco warehouse store the following day specifically to purchase a copy of A Million Little Pieces. She did in fact purchase of copy of A Million Little Pieces that day.
- 22. Garrett Hauenstein was motivated to purchase a copy of A Million Little Pieces after learning through the media of author Frey's truthful and inspiring account of overcoming drug and alcohol addiction. Mr. Hauenstein had recently ceased using alcohol. He purchased a copy of A Million Little Pieces at a Barnes & Noble bookstore.
- 23. Random House, Inc., Doubleday & Company, Inc. and author Frey have profited handsomely from A Million Little Pieces, reaping millions of dollars in profits, Additionally, author Frey, Just a few years removed from his life as a struggling Hollywood screenwriter, parlayed the success of A Million Little Pieces into numerous lucrative movie deals.

11 12

13 14

15

16 17

18 19

20 21

22

23 24

25

26

27 28

- 24. Despite Random House, Inc., Doubleday & Company, Inc. and author Frey's representations, A Million Little Pieces has been exposed as a work of fiction.
- The fraud was initially exposed in a lengthy expose published by The Smoking 25. Gun web site on January 8, 2006. Among the "truths" debunked is author Frey's claim to have spent three months in an Ohio jail, an incident that he infers that precipitated the suicide of his love interest "Lilly." In truth, he spont only a few hours in fail. The existence of "Lilly" and her purported suicide is now in question. Also disproved was author Frey's claim to have struck a police officer with a car. In A Million Little Pieces," this harrowing incident results in a wrestling match with the officer and the prospect of years behind bars for Frey, which fuels the second half of the book. In truth, his car struck a curb and he was ticketed for driving under the influence. These falsehoods have called into question the truthfulness of every person and event in the memoir, including author Frey's criminal past, his molestation by a priest in France, physical altereations with other rehabilitation facility residents, root canal procedure without pain medication, and even the existence of facility residents such as author Frey's lover "Lilly," malioso friend "Leonard," other facility residents. These elements and many others like them bolster the story's narrative and make author Frey a compelling anti-hero. As such, they play a critical role in author Frey's memoir of redemption. Without them, A Million Little Pieces is indistinguishable literally from thousands of other works of fiction published each year.
- 26. On a January 11, 2006 appearance on the nationally televised <u>Larry King Live</u> show, author Frey himself concedes <u>A Million Little Pieces</u> is a "subjective retelling of events," and he acknowledged embellishments and outright falsehoods. Author Frey also stated he originally submitted <u>A Million Little Pieces</u> to Random House, Inc. for consideration as a work of fiction, but that it was rejected, and that Random House, Inc. and Doubleday & Company, Inc. only purchased the book after author Frey repackaged the same story as non-fiction. Author Frey further stated that Random House, Inc. and Doubleday & Company, Inc. had not decided whether to publish <u>A Million Little Pieces</u> as fiction or non-fiction even *after* they purchased the book, indicating Random House, Inc. and Doubleday & Company, Inc. knew or should have known <u>A</u>

ι

1 4

22₂

 Million Little Pieces was not a true and honest work of non-fiction. During the telecast, Oprah Winfrey appeared via telephone and supported author Frey and his memoir. Ms. Winfrey's continued support enabled A Million Little Pieces to remain at the top of the bestseller lists and Random House, Inc., Doubleday & Company, Inc. and author Frey to reap additional untold profits.

- 27. On a January 26, 2006 re-appearance on <u>The Oprish Winfrey Show</u>, author Frey was confronted by the formerly supportive Ms. Winfrey who said she felt "duped" and believed the author "betrayed millions of readers" by making up elements of his life. Ms. Winfrey noted that her staff had been alerted to possible discrepancies in author Frey's book, only to be assured by Random House, Inc that the memoir was true, precipitating her support on the <u>Larry King Live</u> show. Commenting on the Smoking Gun expose, author Frey stated "Most of what they wrote is pretty accurate." Author Frey said he had made up many of the details of his life and had created a bad-guy portrayal of himself as a "coping mechanism." He also stated "I made a lot of mistakes in writing the book and promoting the book." Pressing further, Ms. Winfrey asked if he made up the material because it helped him cope or because he thought it would help sell books. Author Frey responded, "Probably both." Frey's admissions cost doubt on the truthfulness of each and every page.
- 28. Also on the January 26, 2006 Oprah Winfrey Show, publisher Nan A. Talese, representing Random House, Inc. and Doubleday & Company, Inc. told Ms. Winfrey that Random House and Doubleday editors who read the A Million Little Pieces raised no questions about its many incredible elements and that it received Tegal vetting. She acknowledged A Million Little Pieces had not been fact-checked and that future copies would carry a disclaimer informing consumers of the book's fictional nature.
- 29. Also on January 26, 2006, motivated by the blatant admissions of fraud and negligence made by author Frey and Random House, Inc. representative Nan A. Talese on <u>The Oprah Winfrey Show</u>, Random House, Inc. and Doubleday & Company, Inc. issued a press release accepting responsibility for representing <u>A Million Little Pieces</u> to be a memoir rather

-;

3 4

5 6

> 7 K

9

11

13

!4

!5 16

18

19

50

2<u>1</u> 22

23 24

25 26

> 27 28

than a work of fiction. (See "News from Doubleday & Anchor News" press release, attached hereto as Exhibit "A"). In part, the press release reads: "[i]t is not the policy or stance of this company that it doesn't matter whether a book sold as nonfiction is true."

v.

FACTS REGARDING DEFENDANTS' UNLAWFUL CONDUCT

- 30. Author Frey fraudulently represented his book <u>A Million Little Pieces</u> to be a true and honest work of non-fiction at personal appearances, in print and on televison, including, but not limited to The Oprah <u>Winfrey Show</u>.
- 31. Random House, Inc. and Doubleday & Company, Inc. fraudulently represented and promoted the book A Million Little Pieces to be a true and honest work of non-fiction, on the book's cover, through press kits, promotions, press releases and various other media channels, including but not limited to, the New York Times, USA Today, Amazon, Barnes & Noble and other best-sellers lists.

٧ı.

CLASS ALLEGATIONS

32. Plaintiffs brings this action, on behalf of themselves and all others similarly situated, as a class action pursuant to California Code of Civil Procedure Section 382 and California Civil Code Section 1781. The Class which Plaintiffs seeks to represent ("The Plaintiff Class") is defined as follows:

All consumers in California who purchased the book <u>A Million Little Pieces</u> from the time it was initially published through the present (the "Class Period").

- 33. Excluded from the Class are Defendants in this action, any entity in which Defendants have a controlling interest, any officers or directors of Defendants, the legal representatives, heirs, successors, and assigns of Defendants, and any judicial officer assigned to this matter.
- 34. Plaintiffs reserve the right, upon completion of discovery with respect to the scope of the Class and the Class Period to amend the definitions set forth above.

Page 41 of 67

26

27

28

35.	The members of the Class are so numerous and geographically diverse that
joinder of all	of them is impracticable. Plaintiffs believe, and therefore aver, that there are more
than tens of t	housands of members of the Class within California and a multiple thereof
nationwide	

- 36. Plaintiffs, who are members of the Class as indicated, have suffered harm, are committed to pursuing this action, and have retained competent counsel experienced in class action litigation and in litigation of this nature. Accordingly, Plaintiffs are adequate representatives of the Class because they have the same interests as all the members of the Class, their claims are typical of the claims of the members of the Class, and they will fairly and adequately protect the interests of the Class.
- 37, There are questions of law and fact common to members of the Class that predominate over any questions affecting any individual members including, inter alig, the following:
- Whether Defendants' false and/or misleading statements of fact and (a) concealment of material facts, to the Class and the public were likely to deceive the Class and the public;
- Whether Defendants', by their conduct as set forth herein, has engaged in **(b)** unfair, deceptive, untrue, or misleading statements about the truthfulness of A Million Little Pieces;
- (c) Whether Defendants' conduct caused damages for which Defendants are liable;
- (d) Whether, as a result of Defendants' misconduct, Plaintiff and the Class are cutitled to damages, restitution, injunctive, equitable and other relief, and the amount and nature of such relief.
- 38, The likelihood that individual members of the Class will prosecute separate and individual actions is remote due to the relatively small — albeit substantial in the aggregate --actual and potential damages to be suffered by each member of the Class compared to the losses

i2

14

13

15 16

i 7

18

19

20

31 22

23

24 25

26

27 28 suffered by the Class as a whole compared to the burden and expense of prosecuting litigation of this nature and magnitude. Plaintiff envisions no difficulty in the management of this action as a Class Action.

39. For the reasons stated above, a Class Action is superior to other available methods for the fair and efficient adjudication of the controversy.

PRIVATE ATTORNEY GENERAL ALLEGATIONS

40. Plaintiffs assert claims in this action as a private attorney general on behalf of members of the general public residing within the State of California pursuant to California Business and Professions Code section 17204 in order to enjoin defendants from engaging in the unfair, unlawful and deceptive business practices alleged in this Complaint and to require Defendants to set up a restitutionary account to disgorge and restore to the members of the general public residing within the State of California all monies wrongfully obtained by Defendants through their unlawful business practices. A private attorney general action is necessary and appropriate because Defendants have engaged in the wrongful acts described herein as a general business practice.

VIII.

FIRST CAUSE OF ACTION (A) Defendants - Violations of the Consumer Legal Remedies Act - Injunctive Relief Only)

- Plaintiff incorporate by reference all previous paragraphs of this Complaint as if 41. fully set forth, and further alleges as follows. This cause of action is brought on behalf of Plaintiffs and the Class against all Defendants.
- 42. The Consumer Legal Remedies Act, Cal. Civ. Code §§ 1750, et seq. (the "Act"), provides California consumers with a comprehensive procedure for redressing Defendant's violations of various statutory rights.
- 43. Defendants' misrepresentation of A Million Little Pieces, which is a "good" under section 1761(a), as a true and honest work of non-fiction has violated, and continues to

violate, the CLRA in at least the following respects: I In violation of section 1770(a)(2) of the CLRA, Defendants' have 2 (a) misrepresented the sponsorship, approval or certification of the goods or services in question; 3 In violation of section 1770(a)(5) of the CLRA, Defendants' acts and 4 (b) practices constitute representations that the goods or services in question have approval, 5 characteristics, uses or benefits which they do not have or that a person has sponsorship, 6 approval, status, affiliation, or connection which he or she does not have; 7 In violation of section 1770(a)(7) of the CLRA, Defendants' acts and 8 (c) 9 practices constitute representations that the goods or services in question are of a particular 10 standard, quality or grade, when they are not; In violation of section 1770(a)(9) of the CLRA, Defendants' acts and il practices constitute the advertisement of goods in questions without the intent to sell them as 12 13 advertised: In violation of section 1770(a)(16) of the CLRA, Defendants' acts and 14 (e) 15 practices constitute representations that the subject of the transaction has been supplied in 16 accordance with previous representations when it has not, 44. By reason of the foregoing, Plaintiffs and Class members have been irreparably 17 harmed, entitling them to both injunctive relief and restitution. 18 19 Pursuant to section 1782 of the Act, Plaintiffs notified Defendants in writing, 45. dated January 27, 2006, of the particular violations of section 1770 of the Act. Plaintiffs 20 demanded Defendants rectify the actions described above by providing complete monetary relief, 21 22 agreeing to be bound by their legal obligations and give notice to all affected customers of their 23 intent to do so. Plaintiff's sent this notice by certified mail, return receipt requested, to 24 Defendants' principal places of business. 25 If Defendant fails to respond to plaintiff's demand within 30 days of the letter 46, 26 pursuant to section 1782 of the Act, Plaintiffs will amend this Complaint to add claims for actual,

27

punitive and statutory damages. Plaintiffs are already entitled to the relief set forth above, along

İ

with costs, attorneys' fees and any other relief which the Court deems proper.

2

3

4

5 6

8

10

17

13

15

16 17

18 19

20

2) 2)

23 24

25

26 27 SECOND CAUSE OF ACTION

(All Defendants - Unlawful Business Practices - Violation of Business and Professions Code Section 17200)

- 47. Plaintiffs incorporate by reference all previous paragraphs of this Complaint as if fully set forth, and further alleges as follows. This cause of action is brought on behalf of Plaintiffs and the Class against all Defendants.
- 48. Plaintiffs assert this claim against Defendants for unlawful business practices pursuant to California Business and Professions Code Sections 17200 et seq. which prohibits all unlawful or unfair business practices and/or acts. These statutes are liberally construed to protect California consumers.
- 49. Plaintiffs asserts their claim as a member of an aggrieved class of persons who have expended funds that Defendants should be required to reimburse under the restitutionary remedy specified in Business & Professions Code section 17203.
- 50. Defendants represented <u>A Million Little Pieces</u> to be a true and honest work of non-fiction, which it is not, rendering Defendants' representations unfair, untrue, misleading and/or likely to deceive Plaintiffs, members of the Class and the general public.
- 51. Defendants' practices deceived consumers who trusted Defendants' representations that <u>A Million Little Pieces</u> is a true and honest work of non-fiction, which it is not. As such, Defendants' representations are unlawful and constitute an "unfair business practice."
- 52. By acting as alleged herein, Defendant employed unconscionable commercial practices, deception, false advertising, false promises and misrepresentation to lure consumers to purchase A Million Little Pieces.
- 53. The practices of the Defendants have injured Plaintiffs and members of the Class by causing them spend money on a book they otherwise would not have purchased, and/or in the alternative, by decreasing the value and enjoyment of the purchased book.

28

9

13

15 16

14

17 18

19 20

21 22

23 24

26

25

27 28 54. The unlawful acts and practices of Defendant as alleged above constitute unlawful business practices within the meaning of California Business and Professions Code Section 17200, et seq.

THIRD CAUSE OF ACTION

(All Defendants - Violation of Business and Professions Code Section 17500, et seq.)

- 55. Plaintiffs incorporate by reference all previous paragraphs of this Complaint as if fully set forth, and further alleges as follows. This cause of action is brought on behalf of Plaintiffs and the Class against all Defendants.
- 56. During the class period Defendants have committed acts of untrue and misleading advertising, as defined by Business and Professions Code section 17500, by engaging in acts and practices with intent to induce consumers to purchase <u>A Million Little Pieces</u>. The following acts and practices, among others, created a likelihood of confusion and misunderstanding in connection with the sale of <u>A Million Little Pieces</u>:
- (a) Author Frey fraudulently represented his book <u>A Million Little Pieces</u> to be a true and honest work of non-fiction at personal appearances, in print and on televison, including, but not limited to <u>The Oprah Winfrey Show</u>.
- (b) Random House, Inc. and Doubleday & Company, Inc. represented and promoted the book A Million Little Pieces to be a true and honest work of non-fiction on the book's cover, through press kits, promotions, press releases and various other media channels, including but not limited to, the New York Times, USA Today, Amazon, and Barnes & Noble best-sellers lists,
- 57. Plaintiffs and other members of the Class relied on and were deceived by Defendants' false and deceptive advertisements and practices as set forth above, and as a direct and proximate result of the aforementioned acts, Defendants received and continue to hold illugotten gains belonging to Plaintiff and members of the Class.
- 58. In addition to the relief requested in the Prayer below, Plaintiffs seek the imposition of a constructive trust over, and restitution and disgorgement of, the monies collected

ίĊ

ŧ١

and profits realized by Defendants, and each of them, as well as injunctive relief, including an					
order requiring them to cease from false and misleading advertising of A Million Little Pieces.					
FOURTH CAUSE OF ACTION (All Defendants - Negligent Misrepresentation) 59. Plaintiffs incorporate by reference all previous paragraphs of this Complaint as if					
fully set forth, and further alleges as follows. This cause of action is brought on behalf of					
Plaintiffs and the Class against all Defendants.					
60. Defendants recklessly or negligently misrepresented or concealed facts relating to					
the fictional nature of A Million Little Pieces and represented it as a true and honest work of non-					
fiction.					
61. The facts misrepresented or omitted by Defendants were and are material.					
62. Plaintiffs and other members of the Class, believing Defendants' representations					
that A Million Little Pieces was a true and honest work of non-fiction, and without means to					
know otherwise, reasonably relied upon Defendants' misrepresentations, omissions and other					
practices, directly or indirectly, and purchased said book.					
63. Plaintiffs and the other members of the Class have thereby been damaged, the					
exact amount of which is presently unknown, but is capable of being ascertained.					
64. As a result of Defendants' practices as set forth herein, Defendants are liable to					
Plaintiffs and the other members of the Class for compensatory damages, interest and costs.					
<u>FIFTH CAUSE OF ACTION</u> (All Defendants - Fraud)					
65. Plaintiffs incorporates by reference all previous paragraphs of this Complaint as if					
fully set forth, and further alleges as follows. This cause of action is brought on behalf of					
Plaintiffs and the Class against all Defendants.					
66. Defendants carried out a fraudulent scheme in which they made representations					
that A Million Little Pieces was a true and honest work of non-fiction, including, but not limited					
to, through the following media:					
(a) In the February 3, 2003, edition of the New York Observer, suther Fran					

?

) ()) ()

 states of A Million Little Pieces, "All that matters is what the feelings are and what the events are." "It's not about all this trickery. When I think about writing, I have a very simple formula: Where was I? Who was I with? What happened? And how did it make me feel? Those are the only important things..." In reaction to mention of other popular authors, Frey states: "I think my approach to telling a story couldn't be more different than theirs is." "I think they're full of belts and whistles and tricks and being cute and being fronte and being all this shit. To be honest, I don't understand it. It's not how I think or how I feel...".

- (b) In the April 4, 2003 issue of the national magazine Enteraioment Weekly, author Frey spoke of the value truth brings to his book, stating: "Books about addicted people are often written in a way that makes them sound cool...and it's not cool or fun or glorious or romantic. It's just awful... [w]hen I wrote the last words, I burst out in tears for about an hour...[j]ust bawled at my desk." Aiding in frey's misrepresentation of A Million Little Pieces was Frey's Random House, Inc. editor, Sean McDonald, who discussed author Frey's memoir, stating "His book is not just mouthing off," he says, "which is what James can do in interviews. And clearly, there's some fear that people would treat the book the same way, which would be terrible,"
- (c) In the April 21, 2003 edition of the Chicago Sun-Times, author Frey stated of criticism of A Million Little Pieces and its truthfulness,"I didn't set out to be anything but a great writer. I don't care if somebody calls me a 'literary bad boy' and I don't care if they don't. It's not any of my concern. People can say whatever they want about me. And I know that's gonna happen, and I'm fully prepared for it to happen. My concern is what I do when I sit down and I work. And my concern is if I can look myself in the mirror when I wake up in the morning. And my concern is if I make my family and my wife and the people I work with proud of me. Beyond that, I don't give a s—-,"
- (d) In the May 6, 2003 edition of the Cleveland Plain Dealer, author Frey states: "The publisher contacted the people I wrote about in the book," he said. "All the events depicted in the book checked out as factually accurate, I changed people's names. I do believe in

? 3

> 4 5

G 7

Х

10

ij

: 2

3.3 14

15

15

17 18

19

20

21

22

23 24

25

26 27

28

the anonymity part of AA. The only things I changed were aspects of people that might reveal their identity. Otherwise, it's all true."

- In a May 20, 2003 interview published in the Los Angeles Times, author Frey said of his memoir, "I was trying to keep it as honesty-based as possible," "I don't think anyone's written about detox the way I have," "Maybe other writers have forgotten how awful it is or maybe they're worried that if they write about how awful it is, it'll turn people oft" "When you detoxify yourself, you throw up constantly. You're sick, constantly. Your body is an atter disaster. I tried to write what I experienced." When he sat down to write A Million Little Pieces, he explained, the trend toward irony was at its height, but it wasn't an approach he wanted to follow. "I think the best literature, the best writing, is honest and true." He wrote the memoir, in some ways, he explained, to honor the people who'd been in rehab with him, many of whom have since died from the consequences of their addictions. "You have to be carnest and sentimental to do that."
- In the July 27, 2003 edition of the Minneapolis Star Tribune, Random **(f)** House, Inc. editor Nan A. Talese defended the truthfulness of A Million Little Pieces, stating, "You have to remember when someone is writing in the first person, it is their memory as they recall it" "And memory is very selective; there's no such thing as the whole story. If they took a lie-detector test it would probably be true, but if that person had a witness all the way through, maybe it didn't exactly happen that way. But that's how they see it." Talese also stated, "Our lawyers are very, very careful."
- In late 2005, author Frey published a message to individuals critical of \underline{A} (g) Million Little Pieces and its truthfulness on his Bigjimindustries.com web site: "Let the haters hate, let the doubters doubt, I stand by my book, and my life, and I won't dignify this (sie) with any sort of further response."
- (h) On the October 26, 2005 episode of The Oprah Winfrey Show, author Frey stated, "If I was gonna write a book that was true, and I was gonna write a book that was honest, then I was gonna have to write about myself in very, very negative ways."

- (i) On the January 11, 2006 episode of <u>Larry King Live</u>, author Frey commented on <u>A Million Little Pieces</u>' account of his time in a Minnesota rehabilitation facility, stating "As I've said and I'll continue to say, this is the true story of what I went through there."
- (j) On January 11, 2006, Random Flouse, Inc. issued a press release stating "We're standing by our author." The press release also noted author Frey's memoir was "highly personal" and said that Mr Frey had represented to the publisher that the story was "true to his recollections."
- (k) As of January 27, 2006, Random House, Inc.'s web site promoted A Million Little Pieces as "an uncommonly genuine account of a life destroyed and a life reconstructed."
 - 67. When Defendants made their representations they knew them to be false.
- 68. When Defendants made these false representations they made them with the intention to induce their customers to act in reliance on the representations made, or with the expectation that their customers would so act.
- 69. Plaintiffs and the Class purchased <u>A Million Little Pieces</u> based upon Defendants' representations it was a true and honest work of non-fiction. As such, Defendants' representations were material.
- 70. Defendants had exclusive knowledge of material facts not known to the plaintiffs or the Class.
- 71. Plaintiffs were ignorant of the falsity of Defendants' representations and believed them to be true. In retiance of these representations, Plaintiffs were induced to and did purchase A Million Little Pieces. Had Plaintiffs and the Class known the actual facts, they would not have purchased the book. Plaintiffs and the Class' reliance on Defendants' representations was justified because Defendants' continued their fraudulent scheme of misrepresenting the true nature of A Million Little Pieces throughout the Class Period.
- 72. As a direct and proximate result of Defendants' fraudulent conduct, Plaintiffs and members of the Class have suffered damages and economic loss in an amount to be proven at

trial.

Ţ

2

3

4

S

6

7

5

9

10

11

12

13

14

15

1,6

§ 7

18

19

20

21

22

23

24

25

26

In perpetrating the fraud alleged herein, Defendants acted in a willful, wanton and 73. malicious manner, in callous, conscious and intentional disregard for the rights of Plaintiffs and members of the Class, and with knowledge that their actions and conduct were substantially likely to vex, annoy and injure Plaintiff and members of the Class. As a result thereof, Plaintiffs and members of the Class are entitled to an award of punitive and exemplary damages against Defendants, pursuant to California Civil Code section 3294, in an amount according to proof at trial.

IX.

PRAYER FOR RELIEF

WHEREFORE, Plaintiffs demand judgment against Defendants as follows:

- Ordering that the action be maintained as a California state class action, certifying the Α. proposed class, and appointing Plaintiffs and their undersigned counsel of record and any additional class representatives necessary to adequately represent the class;
- Restoring and awarding Plaintiffs and Class members all ascertainable amounts, B. tosses, refunds, including the purchase price paid for A Million Little Pieces, any statutorily permissible damages, attorneys' fees, expenses, and costs;
- Mandating Defendants to disgorge and then restore and/or make restitution of any C. money to the representative Plaintiffs and to each Class member which may have been acquired by Defendants by means of its unlawful conduct alleged in this complaint;
- Enjoining Defendants from engaging in similar unlawful acts or practices in the D. future;
- Awarding Plaintiffs and the other members of the Class damages in an amount E. necessary to compensate them fully for their losses, together with interest;
 - F. For costs of suit and attorneys' fees;
 - For such other and further relief which the Court deems necessary, just and proper-G.

27 28 III

2

3

6

7 8

9

11 12

13

14 15

> 16 17

18

19

20 21

22

23

24

25

26 27

28

X.

DEMAND FOR JURY TRIAL

Plaintiff hereby demands a trial by jury on all claims so triable.

Dated: January 27, 2006

Respectfully submitted,

Hector G. Gancedo (SBN 132139) Amy M. Boomhouwer (SBN 221869) Christopher W. Taylor (SBN 236245) GANCEDO & NIEVES LLP

By:_\

Christopher W. Taylor 144 W. Colorado Boulevard Pasadena, California 91105

Tel: (626) 685-9800 Fax: (626) 685-9808

Attorneys for Plaintiff

ŝ

g

AFFIDAVIT OF JEAN TAYLOR

1. Jean Taylor, declare as follows based on personal knowledge and if called upon could and would competently testify thereto:

- 1. I am a plaintiff in the named action.
- 2. Loriginally commenced this action in the proper county or judicial district under Civil Code § 1780(c) because the entities against whom I brought this action do business in the county where the transaction at issue or a substantial portion thereof occurred and at least some members of the Class reside in this county.

Executed on this 27th day of January, 2006.

Jenn Taylor

AFFIDAVIT RE VENUE

Jan-27-DE 04:4200 From-FEATURE PRODUCTION

ţ

?

3

4

5

ŧŝ

7

ĸ

Ç

10

;1 ;2

13

15

22

23 24 28

16

27 38 3238629578

7-795 P 02/07 F-799

AFFIDAVIT OF GARRETT HAUENSTEIN

I. Garrett Hauenstein, declare as follows based on personal knowledge and if called upon could and would competently testify thereto:

- 1. I am a plaintiff in the named action.
- 2. I originally commenced this action in the proper county or judicial district under Civil Code § 1780(c) because the entities against whom I brought this action do business in the countly where the transaction at issue or a substantial portion thereof occurred and at least some members of the Class reside in this county.

Executed on this 27th day of January, 2006

Garrell Hauenstein

AFFIDAVIT RE VENUE



News from Doubleday & Anchor Books



The controversy over James Frey's A MILLION LITTLE PIECES has caused serious concern at Doubleday and Anchor Books. Recent interpretations of our previous statement notwithstanding, it is not the policy or stance of this company that it doesn't matter whether a book sold as nonfiction is true. A nonfiction book should adhere to the facts as the author knows them.

It is, however, Doubleday and Anchor's policy to stand with our authors when accusations are initially leveled against their work, and we continue to believe this is right and proper. A publisher's relationship with an author is based to an extent on trust. Mr. Frey's repeated representations of the book's accuracy, throughout publication and promotion, assured us that everything in it was true to his recollections. When the Smoking Gun report appeared, our first response, given that we were still learning the facts of the matter, was to support our author. Since then, we have questioned him about the allegations and have sadly come to the realization that a number of facts have been altered and incidents embellished.

We bear a responsibility for what we publish, and apologize to the reading public for any unintentional confusion surrounding the publication of A MILLION LITTLE PIECES.

We are immediately taking the following actions:

· We are issuing a publisher's note to be included in all future printings of the book.

- James Frey is writing an author's note that will appear in all future printings of the book.
- The jacket for all future editions will carry the line "With new notes from the publisher and from the author."
- Although demand for the book remains high, we are not currently reprinting or fulfilling orders until we make the above changes.
- The publisher's note and author's note will be posted prominently on the randomhouse.com website.
- The publisher's note and author's note will promptly be sent to booksellers for inclusion in previously shipped copies of the book.
- An advertisement concerning these developments will appear in national and trade publications in the next few days.

David Drake
VP and Director of Publicity
Doubleday Books
ddrake@randombouse.com
212/782-9001

Russell Perreauk
VP and Director of Publicity
Anchor Books
rpergrauk@pindomhouse.com
212-572-2080

		CM-010
ATTORNEY OR PARTY WHINDUTATIORIES (Name, Suit	Bar ayantees, and address)	FOR COURT USE ONLT
Hector G. Gancedo (SBN 2 Christopher Taylor (SBN 2	1,24,384)	İ
GANÇEDO & NIEVES, LLP.	16429	
144 West Colorado Bouleva	rd	CONFORMED COPY
Paşadena, CA 91105		THE ORIGINAL PROFILE
телерноме мо (626) 685-9800	FAXNO (626) 685-9808	Las Assyrica St. 1900 Comm
AUTORNEY FOR MAINE Plaintiffs		JAN ₹ 7 2006
SUPERIOR COURT OF CAUFORNIA, COUNTY OF STREET ADDRESS 111 NO.CTh Hill	Los Angeles Stroot	24(4 X 1 5(i)))2
	ÇĂ 90012-3014	GRANA Charles, Expensive the Labour
CITY AND ZIP CODE	, 	I
BRANCH NAME CENTRAL DISTRI	L. vs. JAMES FREY, ET AL.	D. GILES
CASE NAME HAUENSTEIN ET A	L. VS. UMMES FREIT, ET ML.	
CIVIL CASE COVER SHEET	Complex Case Designation	CASE NUMBER () 5 5 ()
z Unlimited Limited	Counter Joinder	
(Amount (Amount demanded is	Filed with first appearance by defendan	I JUDGE
exceeds \$25,000) \$25,000 or less)		DECT
	low must be completed (see instructions on p.	<u>age 2)</u>
1 Check one box below for the case type	_	Barata and Camping Confidence
Auto Yett Auto (22)	Contract Breach of contract/warranty (05)	Provisionally Complex Civil Litigation (Cal, Rules of Court, rules 1809–1812.)
Uninsured molensi (46)	Collections (09)	Antitrus/Trade regulation (03)
Other PI/PO/WO (Personal Injury/Property	• •	Construction defect (10)
Damage/Wrongful Death) Tort	Other contract (37)	Mass tort (40)
Asbestos (04)	Real Property	Securities higgshoo (28)
Product kability (24)	l Emingal dom an/Inverse	Environmental/Toxic (ort (30)
Medical malpractice (45)	condemnation (14)	Insurance coverage daims wising from the
Other PI/PD/WD (23)	Wrongful eviction (33) , Other real property (26)	above listed provisionally complex case types (41)
Non-PKPDAVD (Other) Tort	, , , , ,	
X Business fortuniar business practice	· ·	Enforcement of Judgment
Civil rights (08) Defamation (13)	Commercial (31) Residential (32)	Folorcement of judgment (20) Miscallaneous Civil Complaint
x Fraud (16)	Drugs (38)	RICO (27)
Intellectual property (19)	Judicial Review	Other complaint (not specified above) (42)
Professional negligence (25)	* Asset forteiture (Q5)	Miscellaneous Civil Pelition
Other non-PI/PD/WO (ort (35)	Pethon re-arbitration award (11)	Parinership and corporate governance (Z1)
Employment	Wot of mandate (02)	Other petition (not specified above) (43)
Wrongful termination (36)	' Other judicial review (39)	•
Other employment (15)		
2. This case x is is not c	omplex under rule 1800 of the California Rule	s of Court. If the case is complex, mark the
factors requiring exceptional audicial ma	nagement.	-ft
a X. Large number of separately re b x. Extensive motion practice rais		n whitesacs thirelated actions pending in one or more court
issues that will be time-consu	-	s, states, or countries, or in a federal court
c. × Substantial amount of docume		kudgment judicial supervision
3 Type of remedies sought (check all tha	-	
a x monetary & nonmon	etary; declaratory or injunctive relief c	· punitive
4 Number of causes of action (specify):	Five	
5 This case x is is not a	dass action stat.	
6 If there are any known related cases, fi	le and serve a notice of related case. (You ma	ly use form CM-O15).
Date: January 27, 2006.	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	1. T.A.
Christopher W laylor		
(TYPE OR PRIRT HAME)	NOTICE	MATURE OF PARTY OR ATTORNEY FOR PARTY)
- Plaintiff most file this cover sheet with t	he first paper filed in the action or proceeding	(except small claims cases or cases filed
under the Probate Code, Family Code,	or Welfare and Institutions Code) (Cal. Rules	of Court, rule 201.8) Failure to life may
result in sanctions. File this cover sheet in addition to any i	cover sheet required by local court rule.	
■ If this case is complex under rule 1800	et seq of the California Rules of Court, you may	ust serve a copy of this cover sheet on alf
other parties to the action or proceeding		
• Amera iura is a comblex case, mis con	er sheet will be used for statistical purposes or	Hly Page Left

Form Adopted for Mandatory Use Judicial Council of California CNI-010 [Rev. January 1, 2006] CIVIL CASE COVER SHEET



INSTRUCTIONS ON HOW TO COMPLETE THE COVER SHEET

40 Plaintiffs and Others Filing First Papers

If you are filing a first paper (for example, a complaint) in a civil case, you must complete and file, along with your first paper, the Civil Case Cover Sheet contained on page 1. This information will be used to compile statistics about the types and numbers of cases filed thick case first complete items 1 through 5 on the sheet. In item 1, you must check one box for the case type that best describes the case if the case fits both a general and a more specific type of case listed in item 1, check the more specific one. If the case has multiple cases of action, check the box that best indicates the primary cause of action. To assist you in completing the sheet, examples of the cases that belong under each case type in item 1 are provided below. A cover sheet must be filed only with your initial paper. You do not need to submit a cover sheet with the first paper filed in a civil case may subject a party, its counsel, or both to sanctions under rules 201.8(c) and 227 of the California Rules of Court.

To Parties in Complex Cases

In complex cases only, parties must also use the Civil Case Cover Sheet to designate whether the case is complex. If a plaintiff 560 eves the case is complex under rule 1800 of the California. Rules of Court, this must be indicated by completing the appropriate braces in items 1 and 2, if a plaintiff designates a case as complex, the cover sheet must be served with the complaint on all parties to the section. A defendant may file and serve no later than the time of its first appearance a joinder in the plaintiffs designation, a complex designation that the case is not complex, or, if the plaintiff has made no designation, a designation that the case is complex CASE TYPES AND EXAMPLES

Breach of Contract/Warranty (06)

Act's Tool

Acto (22)-Personal Injury/Property Damage/Wrongful Death Umposered Motorist (46) (if the Globe mindres an uninsured motorist claim subject to estimation, check this dem material of Auto)

ಿರ್ಣ FIIPD/WD (Personal Injury) ೀಂಘ್ರೀ (y Osmage/Wrongful Death)

Abeston (04)
Anheston Property Damage
Asheston Personal Injuryl
Wrongful Death
Product Liability (not asheston or toxic/environmental) (24)
Medical Malpractice (45)
Medical Malpractice—

Physicians & Surgeons
Other Professional Health Care
Halpractice
Other Pr/PD/WD (23)
Physics Liability (e.g., slip
and fall)
Hambonal Bodily Injury/PD/WD
(e.g., assault, vandalism)

Internonal Infliction of Emotional Distress Regigent infliction of Emotional Distress Other PVPD/WD

Mara-Pi/POWD (Other) Tort Business TorVUntair Business

Practice (07)
Civil Rights (e.g., discrimination, fatse arrest) (not civil harassment) (08)
Defamation (e.g., slander, bbel) (13)
Fraud (15)

Fraud (15)
Intellectual Property (19)
Professional Negligence (25)
Legal Malpractice
Other Professional Malpractice
(not medical or legal)
Cliner Non-Purponyo Tort (35)

Employment

Winsglul Termination (36) Other Employment (15)

Contract

Breath of Rentablease
Contract (not unlawful detainer
or wrongful exiction)
Contract/Wartanly Breach-Seller
Plantiff (not traud or negligence)
Negligent Breach of Contract/
Warranty
Other Breach of Contract/Warranty
Collections (e.g., twoney owed, open
book accounts) (09)
Collection Case-Seller Plantiff
Other Promissory Note/Collections
Case

Insurance Coverage (not provisionally complex) (18)
Auto Subrogation
Other Contract (37)
Contractual Fraud
Other Contract Dispute

Real Property
Eminent Domar/Inverse
Condemnation (14)

Wrongful Eviction (33)
Other Real Property (e.g., quiet title) (26)
Whit of Possession of Real Property
Mortgage Foreclosure
Quiet Title
Other Real Property (not summent
domain, fundiord/lenant, or
foreclosure)

Unlawful Detainer

Commercial (31) Residential (32)

Drugs (38) (if the case involves illegat drugs, check this item; otherwise, report as Commercial or Residential)

Judicial Review

Asset Forfeiture (05)
Petition Re Arbitration Award (11)
Writ of Mandate (02)
Wnt-Administrative Mandamus
Wnt-Mandamus on Limited Court

Wnt-Other Limited Court Case Review

Other Judicial Review (39)
Review of Health Officer Order
Notice of Appeal—Labor
Commissioner Appeals

Provisionally Complex Civil Litigation (Cal. Rules of Court Rule 1800-1812)

Arhitrust/Trade Regulation (03)
Construction Defect (10)
Claims Involving Mass Tort (40)
Securities Litigation (28)
Environmental/Toxic Tort (30)
Insurance Coverage Claims
(ansing from provisionally complex case type listed above)

Enforcement of Judgment
Enforcement of Judgment (20)
Abstract of Judgment (Out of
County)
Confession of Judgment (nondomestic retations)
Sister State Judgment
Administrative Agency Award
(not unper faxes)
Continent Confession of Enter of

(not unpaid taxes)
Petition/Certification of Entry of
Judgment on Unpaid Taxes
Other Enforcement of Judgment
Case

Miscellaneous Civil Complaint RICO (27) Other Complaint (not specified above) (42) Declaratory Relief Only

Injunctive Relief Only (nonharassment) Mechanics Lien Other Commercial Complaint

Case (non-tort/non-complex)
Other Civil Complaint
(non-tort/non-complex)

Miscellaneous Civil Petilion Partnership and Corporate Governance (21)

Other Petition (not specified above)

(43)
Cwil Harassment
Workplace Violence
Elder/Dependent Adult
Abuse
Election Contest
Patition for Name Change
Patition for Raisel from Late

Claim Other Civil Petition*:

LOS ANGELES SUPERIOR COURT ALTERNATIVE DISPUTE RESOLUTION (ADR) PROGRAMS

CRC 201.9(c) Information about Alternative Dispute Resolution

The plaintiff shall serve a copy of the ADR Information package on each defendant along with the complaint.

ADR PROGRAMS

"Alternative Dispute Resolution (ADR)" is the term used to describe all the other options available for settling a dispute which once had to be settled in court. ADR processes such as arbitration, mediation and settlement conferences are less formal than court and provide opportunities for litigants to reach an agreement using a problem-solving approach rather than the more adversarial approach of litigation.

MEGIATION

A neutral third party called a "mediator" helps participants in the dispute create their own resolution. The mediator helps facilitate a discussion in which the parties reach a mutually agreed upon settlement. Therefore, mediation allows for more creative resolutions to disputes than other ADR processes.

The Court Mediation Program is governed by Code of Civil Procedure (CCP) 1775-1775.15. California Rules of Court (CRC) 1620-1622 and 1630-1639, Evidence Code 1115-1128, and Los Angeles Superior Court (LASC) Rules Chapter 12.

ARBITRATION

A neutral third party called an "arbitrator" listens to each side in the dispute present its case. The arbitrator, who is an attorney, issues a decision based on the evidence. Although evidence is presented, arbitration is a less formal process than litigation. The decision is non-binding unless the parties agree in writing to binding arbitration.

The Court Arbitration Program is governed by Code of Civil Procedure (CCP) 1141.10-1141.31. California Rules of Court (CRC) 1600-1618, and Los Angeles Superior Court (LASC) Rules Chapter 12.

SETTLEMENT

A neutral third party called a settlement officer, who is also a retired judge, assists the parties in CONFERENCE | negotiating their own settlement and may evaluate the strengths and weaknesses of the case.

JURISDICTIONAL LIMITATIONS

MEGIATION & ARBITRATION . Any case in which the amount in dispute is between \$25,000-\$50,000 per plaintiff, and was not previously referred to the Court ADR Program, can be sent to the Court ADR Program for mediation or arbitration by stipulation, elect ion by plaintiff or order of the court.

Parties may voluntarily request or initiate a mediation or arbitration proceeding, regardless of the amount in dispute.

SETTLEMENT

Any case, regardless of the amount in dispute, may be ordered to a settlement conference. CONFERENCE There is no monetary limit.

REFERRAL INFORMATION

After the Court determines the suitability of a case for ADR, the Court directs the parties to the ADR Department to initiate the ADR process. Once the parties have completed the ADR intake forms, a Neutral may be selected.

ADE 305 10401 Oracle 97495)

Page 1 of 2

NEUTRAL SELECTION

Phates may select a mediator or arbitrator from the Court Party Pay Panet or Pro Bono Panet or may hire someone privately, at their discretion. Parties are assigned to a settlement officer by court staff.

PARTY PAY PANEL The Party Pay Panel consists of mediators and arbitrators who have achieved a specified level of experience in court-connected cases. The parties (collectively) may be charged \$150.00 per hour for the first three hours of hearing time. Thereafter, the parties may be charged for additional hearing time on an hourly basis at rates established by the mediator or arbitrator if the parties consent in writing.

Ряо Воко Рамы The Pro Bono Panel consists of trained mediators and arbitrators who have not yet gained the experience to qualify for the Party Pay Panel and experienced mediators and arbitrators who make themselves available pro bono. Mediators and arbitrators donate their time to the courts as a way of supporting the judicial system. It is the policy of the Court that all pro bono volunteer mediators and arbitrators provide three hours hearing time per case. Thereafter, the parties may be charged for additional hearing time on an hourly basis at rates established by the mediator or arbitrator if the parties consent in writing.

PPWIVALE MOUSEAL The market rate for private neutrals can range from \$200-\$1,000 per hour.

For additional information, visit the Court ADR web application at www.lasuperiorcourt.org (click on ADR).

Partially Funded by the Los Angeles County Dispute Resolution Program

LOS ANGELES COUNTY DISPUTE RESOLUTION PROGRAMS ACT (DRPA) CONTRACTORS

The following organizations provide mediation services under contract with the Los Angeles County Department of Community & Senior Services. Services are provided to parties in any civil case filed in the Los Angeles County Superior Court. Services are not provided under this program to family, probate, traffic, criminal, appellate, mental health, unlawful detained eviction or juvenile court cases.

Asian-Pacific American Dispute Resolution Center (213) 250-8190 (Spanish & Asian languages capability)

California Academy of Mediation Professionals (816) 377-7250

Center for Conflict Resolution (818) 380-1840

Inland Valleys Justice Center (909) 397-5780 (Spanish language capability)

Office of the Los Angeles City Attorney Dispute Resolution Program
(213) 485-8324
(Spanish language capability)

Los Angeles County Bar Association Dispute Resolution Services toll free number 1-877-4Resolve (737-6583) or (213) 896-6533 (Spanish tanguage capability)

Los Angeles County Department of Consumer Affairs (213) 974-0825 (Spanish tanguage capability)

The Loyola Law School Center for Conflict Resolution (213) 736-1145
(Spanish language capability)

Martin Luther King Legacy Association Dispute Resolution Center (323) 290-4132
(Spanish language capability)

City of Norwalk (562) 929-5603

DRPA Contractors do not provide legal advice or assistance, including help with responding to summonses. Accessing these services does not negate any responsibility you have to respond to a summons or appear at any set court date. See the reverse side of this sheet for information on the mediation process and obtaining legal advice.

THIS IS A TWO-SIDED DOCUMENT.

What is the goal of mediation?

The goal is to assist the parties in reaching a mutually acceptable agreement or understanding on some or all of the issues. The parties jointly become the primary decision maker in how to resolve the issues as opposed to the traditional judge and/or jury system.

Do I need an attorney for this?

While it is recommended to have an attorney and/or receive legal advice before the mediation starts, you are not required to have representation, if you do have an attorney, they may participate in the mediation with you.

How long does it take?

Since to face mediations generally last one to three hours. Telephone conciliations, in which the parties do not most face to face, vary from a few days to several weeks. Much depends on the number of parties involved and the complexities of the issues. When the mediation takes place depends on parties scheduling availability.

& Mediator helps parties...

- Have productive discussions
- Assid or break impasses
- « Ochose controversy
- Generale options that have potential for mutual gain.
- * Resser understand each other's concerns and goals.
- Africas on their interests rether than their positions.

A Mediator does not...

- +Provide advice or opinions
- Offer legal information
- + Make decisions for parties
- Represent or advocate for either side
- Judge or evaluate anyone or anything
- ◆ Conduct research
- Take Sides"

What does it cost?

The first three hours of any mediation are free.
Thereaffer, charges are based on income or revenue.
At these are waived for low-income individuals.

What is the difference between the contractors listed and the Superior Court ADR Office?

The services offered by the contractors listed may be accessed immediately. Those offered by the Superior Court ADR Office, also a DRPA contractor, may not be accessed by parties until a court appearance, or at the directive of the judge assigned to the case.

Legal Advice/Information

If you want to retain an attorney, a list of state certified referral services is at <u>countinfo.ca.gov</u> which also has an on-line self help legal center.

Self-Help Legal Access Centers are at the Inglewood, Patmdale, Pomona, and Van Nuys courthouses. <u>nis-ta.org and taffa.org</u>

Court Personnel can answer non-legal questions (forms, fees, fee waivers). <u>lasuperiorcourt org</u>

Low-income individuals may qualify for help from non-profit legal organizations. Court Personnel and DRPA contractors have such listings.

Dispute Resolution Programs Act (DRPA) Grants Administration Office (213) 138-2621

(The DRP Office is not a Superior Court Office. Consult your phone directory to locate the number of the Court Office on your summons.)

THIS IS A TWO-SIDED DOCUMENT.

paper deviced of 04 0.6500 Secretored Page 2 of 2

HANNE, ADORESS, AND TELEPHINE MANDER OF ATTURNEY OF	PARTY WITHOUT ATTOMMEY	STATE BAR HUMBER	Flagaried by Clark's File Stamp
		<u> </u>	
SUPERIOR COURT OF CALIFO COURTHOUSE ADDRESS.	RNIA, COUNTY	OF LOS ANGE	LES
PLAINTIFF DEFENDANT			
STIPULATION ALTERNATIVE DISE	TO PARTICIPATE		CASE NUMBER
The undersigned parties stipulate to par follows:	rticipate in Alternative	Dispute Resolutio	n (ADR) in the above-entitled action, as
1. ALTERNATIVE DISPUTE RESOLUTION Mediation Non-Binding Arbitration Binding Arbitration Settlement Conference Other ADR Process (describe):			
2. NEUTRAL: Court Panel: The parties reques Pro Bono Panel (no charge to	the parties for the first	3 hours of hearing ti	
If neither choice of neutral	is available, the Court	's ADR Office will s	,
Party Pay Panel (\$150.00 per	hour charge to the part	jes for the lirst 3 hou	rs of hearing time)
First choice;		Alternate:	
Dated:			
Name of Stipulating Party Plaintiff Defendant Cross-defendant	Name of Party or Attorney	Executing Stipulation	Signature of Party or Altomey
Name of Stipulating Party Plaintiff Defendent Cross-defendant	Name of Party or Atlormey	Executing Stipulation	Signature of Party or Attorney

Additional signature(s) on reverse

ADR 001 10-04 LASC Approved

STIPULATION TO PARTICIPATE IN ALTERNATIVE DISPUTE RESOLUTION (ADR) Call Fluies of Court, rule 2019 Page 1 of 2

Storet Tule		Case Number
dame of Stipulating Party Standard Defundant Cross-defendant	Name of Party or Attorney Executing Sepulation	Signature of Party or Altorney
Name nt Sapulating Party Englishedf □ Dytendant □ Cross-defendant	Name of Party or Attorney Executing Stipulation	Signature of Party or Attorney
dissa (대한 (feedfalm) Party 그 6 또한 (기) Defendant (☐ Cross-defendant	Name of Party or Allochey Executing Stipulation	Signature of Party or Attorney
Standard Coperating Party Octood Cost defendant	Name of Party or Attorney Executing Supulation	Signature of Party or Attorney
Marie of Stipulating Party The solid (□ Defendant □ Cross-defendant	Name of Party or Altorney Executing Stipulation	Signature of Party or Altorney
Stame of Stepulating Party The constant To Defendant To Cross-defendant	Name of Party or Attorney Executing Stipulation	Signature of Party or Attorney
िकार ਪ ੰਜਾਬ (∏ Ostendant (∏ Cross-defendant	Name of Party of Attorney Executing Supulation	Signature of Party or Attorney
Name of Stipulating Party [*] Prainiff (] Detendant [] Cross-defendant	Name of Party or Attorney Executing Stipulation	Signature of Party or Attorney
Hame of Sterolating Party ☐ 2755 ant! ☐ Defondant ☐ Cross-defendant	Name of Party or Altorney Executing Stiputation	Signature of Party or Attorney

stration foods

STIPULATION TO PARTICIPATE IN ALTERNATIVE DISPUTE RESOLUTION (ADR)

Call Rules of Court, rule 2019 Page 2 of ?

NOTICE OF CASE ASSIGNMENT LOS ANGELES SUPERIOR COURT

CASE NUMBER

THIS FORM IS TO BE SERVED WITH THE SUMMONS AND COMPLAINT

Your case is assigned for all purposes to the judicial officer indicated below. There is additional information on the reverse side of this

	ASSIGNED JUDGE	DEPT	ROOM	ASSIGNED JUDGE	ОЕРТ	ROOM
	Hen. Gregory Alarcon	36	410	Hon. William Highberger	32	406
,	Hon. Alice E. Alloon	28	318	Hon, Ernest Hiroshige	54	512
	Hon. Conrad Aragon	49	509	Hon, Jane Johnson	56	514
	1	 	1			-
<i></i> -	Hon, Heien I, Bendix	18	306	Hon, Macris B. Jones	48	506
	Hon. Fishu M. Berle	42	416	Hon. Melcolm H. Mackey	55	515
	Boo Picia Ann Bigelow	23	315	Hon, Jon M. Mayeda	72	731
	Hoa, Soussen Bruguera	71	729	Hon. Rita Miller	16	306
	Fion, Gosan Bryant-Deason	52	510	Hon. David L. Minning	61	632
	Hon, James C. Chalfent	13	630	Hon, Ayrelia Munoz	47	507
\times	Plon. Victoria Chaney	324	ccw	Hon. Mary Ann Murphy	25	317
	Hon. Judah C. Chillin	89	532	Hon, Rodney E. Nelson	46	500
	Hon. Ralph W. Dau	57	517	flon, Joanne O'Donnell	37	413
	Hon, Maureen Duffy-Lewis	38	412	Hon. Victor H. Person	39	415
	Hon James R. Ounn	26	316	Hon. Mei Recana	45	529
	Hon was Edmon	68	617	Hon, Andria K. Richey	31	407
•	Hon, William F. Fahey	78	730	Hon.Teresa Sanchez-Gordon	74	735
<u>. </u>	Hon. Irving Foller	51	511	Hon, John P. Shook	53	513
	Hon. Edward A. Ferns	69	621	Hon, Ronald M. Sohigian	41 .	417
	Hon. Kenneth R. Freeman	64	601	Hon, Michael L. Stern	62	600
	Hon, Haley J. Fromholz	20	310	Hon, Mary Thornton House	17	313
	Hon. Richard Fauin	15	307	Hón. Rolf M. Treu	58	516
	Hon. Terry Green	14	300	Hon, John Shepard Wiley, Jr	50	508
	Hon. Bizabeth A. Grimes	30	400	Hon, David A., Workman	40	414
	Hon. Paul Gulman	34	408	Hon. George Wu	33	409
	Hon. Robert L. Hess	24	314		35	411
		3	224	OTHER	[

Given to Plaintiff of record on	John A. Clarke, Executive Officer/Clerk	
		DEPUTY CLERK

Superior Court of California, County of Los Angeles, Central District NOTICE OF CASE ASSIGNMENT

The following critical provisions of the Chapter 7 Rules as applicable in the Central District are summarized for your assistance.

APPLICATION

The Chapter 7 Rules were effective January 1, 1994. They apply to all general civil cases.

PRIORITY OVER OTHER RULES

The Chapter 7 Rules shall have priority over all other Local Rules to the extent the others are inconsistent.

CHALLENGE TO ASSIGNED JUDGE

A challenge under Code of Civil Procedure Section 170.6 must be made within 15 days after notice of assignment for all purposes to a judge, or if a party has not yet appeared, within 15 days of the first appearance.

TIME STANDARDS

Cases assigned to the Individual Calendaring Court will be subject to processing under the following time standards:

COMPLAINTS: All complaints shall be served within 60 days of filling and proof of service shall be filled within 90 days of filling.

CROSS-COMPLAINTS: Without leave of court first being obtained, no cross-complaint may be filed by any party after their answer is filed. Cross-complaints shall be served within 30 days of the filing date and a proof of service filed within 60 days of the filing date.

A Status Conference will be scheduled by the assigned W.C Judge no later than 270 days after the filling of the complaint. Counsel must be fully prepared to discuss the following issues: alternative dispute resolution, bifurcation, settlement, trial date and expert witnesses.

FINAL STATUS CONFERENCE

The Court will require the parties at a status conference not more than 10 days prior to the trial to have timely filed and served all motions. in limine, bifurcation motions, statements of major evidentiary issues, dispositive motions, requested jury instructions and special jury instructions and special jury verdicts; so that such matters may be heard and resolved at this conference. At least 5 days prior to this conference, counsel must also have exchanged lists of exhibits and witnesses and have submitted to the court a brief statement of the case to be read to the jury panel as required by Chapter Eight of the Los Angeles Superior Court Rules.

SANCTIONS

The court will impose appropriate sanctions for the failure or refusal to comply with Chapter 7 Rules, orders made by the Court, and time standards or deadlines established by the Court or by the Chapter 7 Rules. Such sanctions may be on a party or if appropriate on counsel for such party.

This is not a complete delineation of the Chapter 7 Rules, and adherence only to the above provisions is therefore not a guarantee against the imposition of sanctions under Trial Court Delay Reduction. Careful reading and compliance with the actual Chapter Rules is absolutely imperative.

*Class Actions

All class actions are initially assigned to Judge Victoria Chaney in Department 324 of the Central Civil Wost courthouse (600 S. Commonwealth St., Los Angeles 90005). This assignment is for pretrial purposes and for the purpose of assessing whether or not the case is complex within the meaning of California Rules of Court 1800 et seq. Depending on the outcome of that assessment, the class action case may be reassigned to one of the judges of the Complex Litigation Program or reassigned randomly to a court in the Central District.

5

6

8

ij

14)

3 (

4.7

 $i^{(3)}$

14

15

16

18

15

26

21

22

23.

24

35

26

27

28

PROOF OF SERVICE

STATE OF CALIFORNIA, COUNTY OF LOS ANGELES

I am employed in the County of Los Angeles, State of California. I am over the age of 18 and not a party to the within action. My business address is I44 W. Colorado Boulevard Pasadena, CA 91105.

On February 2, 2006, I served the foregoing document described as

SUMMONS; COMPLAINT; CIVIL COVER SHEET; ADR INFORMATION; NOTICE OF ACKNOWLEDGMENT OF RECRIPT; and NOTICE OF CASE ASSIGNMENT

Hauenstein, et al., v. James Frey, et al.

on the interested parties in this action by placing a true copy thereof enclosed in a sealed envelope addressed as follows:

Random House, Inc.. c/o Corporation Service Company P.O. Box 526036 Sacramento, CA 95852

VIA FEDERAL EXPRESS Said copies were placed in Federal Express envelopes which were then sealed and, with Federal Express charges to be paid by this firm, on this same date placed for collection and mailing at my place of business following ordinary business practices. Said envelopes will be deposited with the Federal Express Corp. on this date following ordinary business practices; and there is delivery service by Federal Express at the place so addressed.

I deposited CERTIFIED RETURN RECEIPT REQUESTED envelope with postage thereon fully prepaid in the mail at Pasadena, California.

BY MAIL. I placed the envelope for collection and mailing following ordinary practices. I am readily familiar with the firm's practice of collection and processing of correspondence for mailing with the United States Postal Service. Under the practice it would be deposited with the United States Postal Service on that same day with postage fully prepaid at Pasadena, California in the ordinary course of business. I am aware that on motion of the party serve, service is presumed invalid if postal cancellation date or postage meter date is more than one day after date of deposit for mailing in this declaration.

Executed on February 2, 2006 at Pasadena, California.

I declare under penalty of perjury under the laws of the State of California that the above is true and correct.

ROSARIO CASTELLANOS

PROOF OF SERVICE 2 STATE OF CALIFORNIA 3 COUNTY OF LOS ANGELES) 4 I, Rebecca Allemand, declare I am over the age of 18 years, and not a 5 party to this action. My place of employment and business address is 555 West Fifth 6 Street, Suite 4000, Los Angeles, California 90013-1010. 7 On February 21, 2006, I served copies of document(s) entitled: 8 NOTICE OF REMOVAL 9 On the following individuals and entities, as addressed below, by the 10 means indicated below: 11 Hector G. Gancedo, Esq. Amy M. Boomhouwer, Esq. Christopher W. Taylor, Esq. GANCEDO & NIEVES LLP 12 13 144 W. Colorado Boulevard 14 Pasadena, CA 91105 15 Counsel for Plaintiff GARRETT HAUENSTEIN and JEAN TAYLOR, as 16 individually and on behalf of a class of those similarly situated 17 (VIA U.S. MAJL) I served the foregoing document by U.S. Mail, as follows: I 18 placed true copies of the document in a sealed envelope addressed to each interested party as shown above. I placed each such envelope with postage thereon fully 19 prepaid, for collection and mailing at Sidley Austin LLP, Los Angeles, California. 20 Under that practice, the correspondence would be deposited in the United States Postal Service on that same day in the ordinary course of business. 21 22 I declare under penalty of perjury that the foregoing is true and correct. 23 Executed on February 21, 2006, at Los Angeles, California. 24 Wilmand 25 26 27 28

LA1 752681v.i